DNB Carnegie® Access



COMPANY UPDATE

Research analysts:

DNB Carnegie Investment Bank AB

Rikard Engberg

Consumer Discretionary & Staples

Fair value: SEK13.0-26.0

Share price: SEK8.0

Gentoo Media

We think Q2 2025 was the trough – Q2 review

The reported numbers in Q2 2025 as well as the guidance for 2025 were below our expectations. The highlight of the report was the 2025 guidance on free cashflow from operations, supportive of the equity story that Gentoo has the potential to have high cash return to shareholders. We update our fair value range to SEK13–26 (22–31).

Reported numbers well below our estimates. Q2 sales were EUR24.4m, a decline of 19.2% Y/Y and 1.6% Q/Q, and 12.2% below our estimate. Adj. EBITDA was EUR7.5m, corresponding to a margin of 30.7% and EUR1.3m below our estimate. Customer deposits in the quarter were EUR195m, up 1.6% Y/Y, supportive of a stronger H2 2025e.

Conservative approach to guidance. Given the guidance in Q2, we have cut our revenue estimate for 2025 by 14%. We argue that H2 2025 will be stronger than H1 given the trend in deposits, high player intake and traffic data for the start of H2. For 2025–26, we have lowered our sales estimates by an average of 16%. For adj. EBITDA, we have lowered our 2025 estimate by EUR8.1m. We argue that, given the cost programme launched during 2025, the EBITDA margin for 2026–27e will stabilise around 42.5%, hence we have lowered our EBITDA estimates by an average of 14% in 2026–27e.

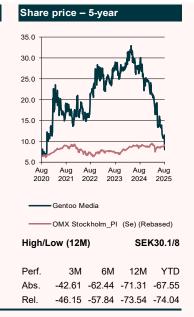
Operational cashflow guidance for 2025 the highlight of the report. While the reported numbers and guidance on sales and EBITDA present a gloomy picture, the guidance for operational free cash flow of EUR27–30m supports the equity story that Gentoo Media has the potential to return cash to shareholders. During H1 2025, Gentoo resolved the last earn-outs related to previous acquisitions, highlighting potential to return cash to shareholders.

Updated fair value range reflects short-term uncertainty. We update our fair value range to SEK13–26 (22–31). The lower end of the fair value range reflects the short-term uncertainty that Gentoo is facing while the higher end reflects our DCF value, highlighting the strong cashflow generation of Gentoo Media.

Changes in this report										
	From	То	Chg							
EPS adj. 2025e	0.19	0.19	-1%							
EPS adj. 2026e	0.23	0.18	-24%							
EPS adj. 2027e	0.26	0.20	-22%							
Upcoming even	ts									
Q3 Report		11 No	11 Nov 2025							
Q4 Report		18 Fe	eb 2026							

Key facts	
No. shares (m)	134.7
Market cap. (USDm)	113
Market cap. (SEKm)	1,078
Net IB Debt. (SEKm)	1,189
Adjustments (SEKm)	0
EV (2025e) (SEKm)	2,267
Free float	0.0%
Avg. daily vol. ('000)	159
BBG	G2MNO NO
Fiscal year end	December
Share price as of (CET)	26 Aug 2025 17:29

Key figures (EUR)	2024	2025e	2026e	2027e
Sales (m)	123	102	109	116
EBITDA (m)	55	36	46	50
EBIT (m)	37	17	28	32
EPS	-0.42	0.05	0.06	0.08
EPS adj.	0.31	0.19	0.18	0.20
DPS	0.00	0.00	0.00	0.00
Sales growth Y/Y	39%	-17%	7%	6%
EPS adj. growth Y/Y	119%	-37%	-8%	14%
EBIT margin	30.4%	16.9%	25.5%	27.2%
P/E adj.	2.3	3.7	4.0	3.5
EV/EBIT	10.1	11.8	6.8	5.4
EV/EBITA	8.3	6.1	4.3	3.6
EV/EBITDA	6.8	5.7	4.1	3.4
P/BV	neg.	neg.	25.0	6.3
Dividend yield	0.0%	0.0%	0.0%	0.0%
FCF yield	-16.1%	4.6%	-1.4%	6.2%
Equity/Total Assets	-5.7%	-1.6%	2.6%	7.9%
ROCE	30.0%	20.6%	28.1%	28.8%
ROE adj.	100.6%	-344.4%	########	286.5%
Net IB debt/EBITDA	1.6	3.0	2.0	1.5



Source: DNB Carnegie (estimates), FactSet, Infront & company data

This report has been commissioned and sponsored by Gentoo Media. Commissioned research is considered to be marketing communication (i.e. not investment research under MiFID II). This material may be subject to restrictions on distribution in certain areas.



Equity story

Near term: within 12M

We believe a key potential catalyst for Gentoo in the coming 6–12 months is strong cash flow after the spin-off of GIG Software. Given the spin-off of the platform company, Gentoo should have lower capex requirements and face easy comparables during 2025. We also believe the regulation of the Brazilian market will lead to an initial period of high growth.

Long-term outlook: 5Y+

We believe the long-term story for Gentoo relates to the shift from offline to online gambling. As the online market grows, driven by behavioural and regulatory shifts, so do the marketing investments by operators. Given that affiliation is roughly 30% of marketing spend among operators, affiliate companies like Gentoo should benefit from this trend.

Key risks:

- · Changing, unstable regulation could decrease investments in marketing by operators.
- Changes in Google algorithms could affect the ranking of Gentoo Media's assets, leading to a decline in revenue.
- Counterparty risk larger operators could choose to leave certain markets or affiliate sites.

Company description

Gentoo Media is a market-leading igaming affiliate group listed on Nasdaq Stockholm. As an affiliate, the company operates sites such as Askgamblers.com, Casinotopsonline and Casinomeister, where it presents offerings from different igaming operators. Gentoo then receives a payment or a percentage of revenue for each customer that makes a deposit in a partner casino via any of the websites. The company operates globally and had more than 470,000 FTDs (first time depositors) in 2024. It focuses on revenue share agreements with operators, decreasing volatility over time.

Key industry drivers

- Shift from offline to online gambling.
- New markets are opening due to regulation.
- Increased share of marketing budgets online.

Industry outlook

- Latin America and North America are showing high structural growth.
- European market is stable; local reregulation could hurt customer intake in the short run.

Largest shareholders, capital

Juroszek family	29.0%
Kjetil Myrlid Aasen	5.4%
Andre Lavold	5.0%

Cyclicality

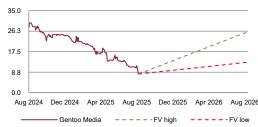
Key peers

Cyclicality: N/A Other listed affiliates such as Better Collective, Catena Media, Gambling.com and Raketech.

Valuation and methodology

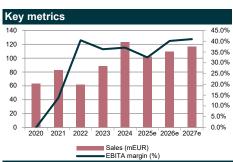
We use two valuation approaches to set our fair value range. For the bottom end of the range, we start with a peer valuation (igaming B2B peers) based on a regression model charting growth and 2025–26e EBITDA margins and the median 2026e EV/EBITDA valuation. For the top end of the range, we use a DCF valuation applying a WACC range of 12–13%. This aims to capture the long-term growth rate of the igaming industry as well as the cash flow generation of Gentoo Media.

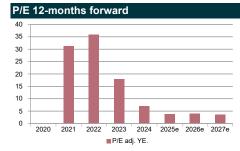
Fair value range 12M



At the low end of our fair value range, Gentoo Media would trade on a par with the other igaming B2B companies when both profitability and growth are considered. The main driver in this scenario would be continued strong sales and profitability growth.

The top end of our fair value range is determined by the mid-point in our DCF valuation, capturing the long-term value creation in the company. The main catalyst for this scenario would be a quick rebound from the negative trend in H1 2025. We also believe that initiatives to create shareholder value such as buybacks or dividends would drive the shares towards this scenario.





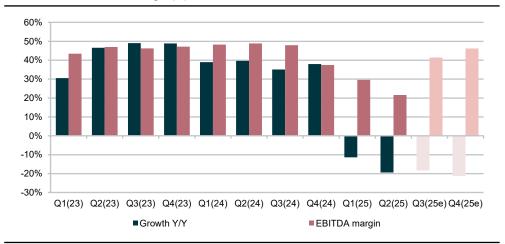




We believe that the cost programmes launched in 2025 will significantly boost the EBITDA margin during H2 2026e

Gentoo in charts

Growth Y/Y and EBITDA margin (%)



Source: DNB Carnegie (estimates) & company data

Revenue (EURm)

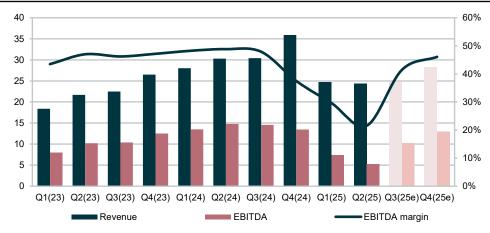
30 160 140 25 120 20 100 80 15 60 10 40 5 20 Q1(23) Q2(23) Q3(23) Q4(23) Q1(24) Q2(24) Q3(24) Q4(24) Q1(25) Q2(25) Q3(25e) Q4(25e) FTDs (1000), Paid FTDs (1000), Publishing ■ Paid Revenue ■ Publishing Rev.

We argue that the strong inflow of FTDs in Q2 2025 will result in a sequential growth in H2 2025e...

Source: DNB Carnegie (estimates) & company data

...and together with the lowered cost base a margin expansion during H2 Revenue and EBITDA (EURm)

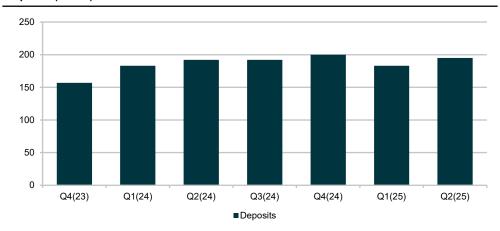
2025e





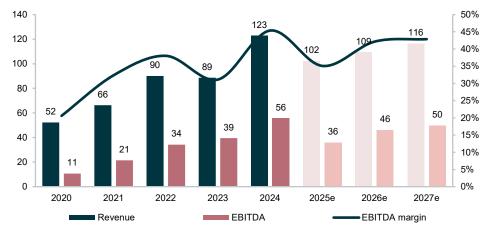
The trend in deposits suggests that a return to Q/Q growth is probable

Deposits (EURm)



Source:Company data

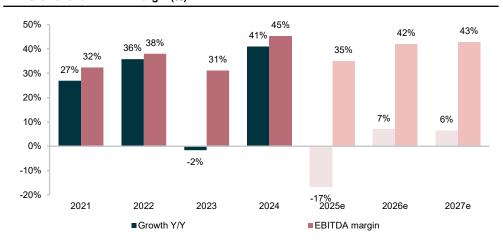
We estimate that Gentoo Media will return to Y/Y growth in 2026–27e... Revenue and EBITDA (EURm) EBITDA margin (%)



Source: DNB Carnegie (estimates) & company data

...with EBITDA margins close to the reported peak in 2024

Y/Y Growth and EBITDA margin (%)



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We see an encouraging trend in unique visitors after the Google update made in July 2025

Monthly unique visitors Gentoo Key assets ('000)



Source: SimilarWeb

Monthly visitors Gentoo Key assets ('000)

July is historically a month with lower traffic than the spring

We argue that the high free cashflow generated by Gentoo during the

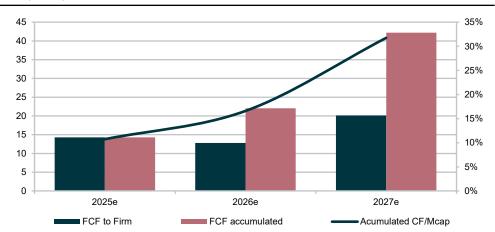
estimate period gives potential to cash

return to shareholders



Source: SimilarWeb

FCF (EURm) and accumulated cash %



Source: DNB Carnegie (estimates)

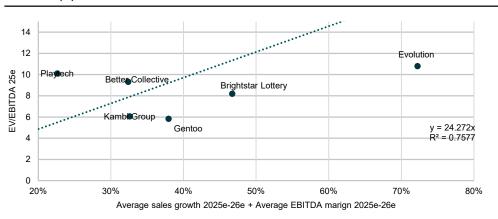


Valuation

Fair value range of SEK13-26 (22-31) reflects long-term potential

For the bottom end of the range, we have used the mid-point of the median of our peer set and a rule of 40 regression based on our 2025–26 estimates. We have then applied a discount of 20% to the mid-point of the valuation given the sentiment in the sector. For the top end of the range, we have used the average in our DCF valuation using a WACC range of 12–13%.

Rule of 40 (%)

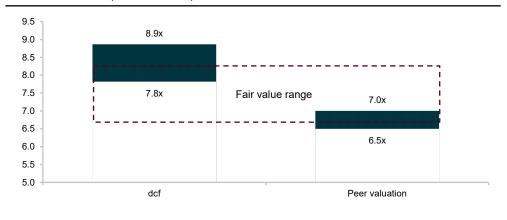


Source: DNB Carnegie (estimates) & FactSet

					Average ye	ar		Terminal
DCF assumptions - Summary	2025e	2026e	2027e	4-5	6-10	11-15	16-20	period
Total sales growth	-16.7%	7.0%	6.5%	6.0%	5.4%	3.4%	3.0%	2.0%
EBITDA margin	36.0%	42.1%	42.9%	35.0%	35.0%	35.0%	35.0%	35.0%
Depreciation % of sales	-2.6%	-2.0%	-1.9%	-5.0%	-5.0%	-5.0%	-5.0%	-5.0%
EBITA margin	33.4%	40.1%	41.0%	30.0%	30.0%	30.0%	30.0%	30.0%
Amortisations % of sales	-15.6%	-14.6%	-13.7%	-13.7%	-13.7%	-13.7%	-13.7%	0.0%
EBIT margin	17.8%	25.5%	27.2%	16.3%	16.3%	16.3%	16.3%	16.3%
Capex % of sales	-2.8%	-2.6%	-2.4%	-4.0%	-4.0%	-4.0%	-4.0%	-4.0%
Paid tax rate	12.0%	12.0%	12.0%	-12.0%	-12.0%	-12.0%	-12.0%	-12.0%
NWC to sales	8.8%	8.8%	8.8%	10.0%	10.0%	10.0%	10.0%	10.0%
Sales	102	109	116	127	155	189	220	238
EBITDA	37	46	50	45	54	66	77	83
Capex	-3	-3	-3	-5	-6	-8	-9	-12
Taxes	-1	-6	-6	-5	-6	-7	-8	9
Other	2	-1	-1	-1	-1	-1	-1	476
Free cash flow	35	37	40	33	42	51	60	556
Discounted FCF	33	31	30	20	17	11	7	51
Share of total discounted FCF	9%	9%	8%	11%	23%	16%	10%	14%
Valuation (SEKm)	(curr.)SEKm	Per share (low)	Per share (low)	Cost	t of Capital assumpt	ions		
EV (discounted FCF)	3,929	29	32		-free rate			4.00%
- Net debt (2024)	-952	-7	-7		et risk premium			4.00%
+ Associates	0	0	0		sted Beta			100.00%
- Minority interest	0	0	0		ntry risk premium			1.00%
- Outstanding warrants	0	0	0		idity risk premium			3.00%
Other debt adjustments	0	0	0		risk (-1% to +1%)			1.00%
Equity value at YE (25)	2,977	22	25		t of equity			13.00%
Time adjustment	247	2	2		free rate			4.00%
Dividend	0	0	0	Cred	lit spread			1.56%
Current equity value	3,223	24	27	Cost	of debt (Rf + credit s	oread)		5.56%
· ·				Taxe	· ·			24.00%
				After	-tax cost of debt			4.23%
				Equi	ity weight			100.00%
				Cost	t of Capital			13.00%



Overview Valuation (EV/EBITDA 25e)



Source: DNB Carnegie (estimates)



Risks

While the igaming industry has shown resilience in the face of downturns in the general economy, highlighting the structural growth from the shift from offline to online gambling, we highlight three key risks for Gentoo:

Technological risks

Gentoo is dependent on its assets being ranked high in Google search results. As Google is constantly changing its algorithms, this can affect the ranking of Gentoo's assets.

Regulatory risk

We believe the regulation of online gambling will increase over time. In the long run, this should be positive for Gentoo as regulation tends to accelerate the shift from offline to online gambling, although it could lead to uncertainty in the short run. This is because operators tend to decrease marketing investments when regulations are unclear or in transition phases.

Counterparty risk

Gentoo is dependent on operators investing in marketing or other affiliates in their network producing content that leads to new NDCs. If certain operators decrease their marketing, this could hurt Gentoo as affiliation is one of the easiest forms of marketing to cancel.



Estimate changes

Gentoo Media	Nev	v estimates		Old estimates			Abs	s. Changes		% changes		
EUR(m)	2025e	2026e	2027e	2025e	2026e	2027e	2025e	2026e	2027e	2025e	2026e	2027e
Sales	102	109	116	119	131	139	-16	-21	-23	-13.8%	-16.4%	-16.4%
COGS	0	-2	-2	-1	-2	-2						
Gross Profit	102	108	115	117	129	137	-15	-21	-23	-12.9%	-16.5%	-16.5%
Marketing	-29	-28	-28	-30	-28	-28						
Other OPEX	-37	-34	-37	-40	-47	-51						
EBITDA	36	46	50	48	54	58	-12	-8	-8	-24.6%	-14.1%	-13.7%
Adj EBITDA	39	46	50	47	54	58	-8.1	-7.5	-7.9	-17.3%	-14.1%	-13.7%
D&A	-19	-18	-18	-13	-11	-11						
EBIT	17	28	32	35	43	47	-18	-15	-15	-50.5%	-35.1%	-32.7%
Finacials	-10	-14	-14	-16	-14	-14	6	0	0			
EBT	7	14	18	19	29	33	-12	-15	-15	-60.9%	-52.3%	-46.8%
Tax	-1	-6	-6	-2	-6	-6						
Net Income	7	8	11	17	23	27	-10	-15	-15	-60.4%	-65.2%	-57.4%
Revenue Growth Y/Y	-16.7%	7.0%	6.5%	-3.3%	10.3%	6.5%	-13.4%	-3.3%	0.0%	398.8%	-32.2%	0.1%
EBITDA margin	35.1%	42.1%	42.9%	40.1%	41.0%	41.5%	-5.0%	1.1%	1.4%	-12.5%	2.8%	3.3%
Segments												
Paid Revenue	19	20	20	22	24	25	-3	-4	-4	-14.2%	-17.3%	-17.3%
Publishing Rev.	84	90	96	97	107	115	-13	-17	-19	-13.7%	-16.2%	-16.2%
Paid Growth Y/Y	-31.7%	5.4%	4.0%	-20.4%	9.3%	4.0%	-11%	-4%	0%			
Publishing Growth Y/Y	-14.0%	7.3%	7.0%	-0.4%	10.5%	7.0%	-14%	-3%	0%			
KPIs												
FTDs '000 (Paid)	295	351	365	191	199	206	104	152	158	54.4%	76.7%	76.7%
FTDs '000 (publishing)	220	237	253	227	243	260	-7	-7	-7	-3.1%	-2.7%	-2.7%

FTDs '000 (publishing) 220 Source: DNB Carnegie (estimates)



APPENDIX

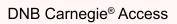
		AF	LCINE	ИΛ										
Valuation	MCAP EV EV / Sales			Sales		EV / EBITDA				V / EBIT		Price	/ Earnings	
	(EUR)	(EUR)	LTM	2025e	2026e	LTM	2025e	2026e	LTM	2025e	2026e	LTM	2025e	2026e
Gentoo	133	247	1.96x	2.41x	2.26x	4.6x	7.2x	5.0x	7.4x	14.3x	8.8x	(2.3x)	22.7x	19.0x
Better Collective	747	984	2.84x	2.88x	2.64x	9.7x	9.3x	8.0x	16.6x	15.7x	11.7x	29.5x	20.6x	13.5x
Aristocrat Leisure	24,714	25,139	7.09x	7.22x	6.84x	18.5x	17.6x	16.1x	23.4x	21.9x	19.4x	33.2x	28.9x	25.4x
Flutter Entertainment	44,997	53,233	4.00x	3.60x	3.11x	24.5x	18.7x	14.2x	48.4x	39.7x	22.8x	138.7x	35.5x	24.3x
Evolution	15,790	15,291	7.19x	7.15x	6.45x	10.7x	10.8x	9.7x	12.0x	12.2x	10.7x	13.0x	14.8x	12.6x
Kambi Group	365	304	1.77x	1.82x	1.73x	9.0x	6.1x	4.8x	-	20.0x	11.6x	41.2x	24.7x	17.6x
Playtech	1,512	1,694	2.03x	2.15x	2.07x	14.0x	10.1x	8.7x	89.8x	25.5x	20.0x		40.3x	27.4x
Brightstar Lottery	2,846	7,709	3.68x	3.58x	3.47x	8.6x	8.2x	7.6x	14.2x	14.1x	12.8x	17.3x	27.3x	13.9x
Raketech Group Holding	10	8	0.11x	0.23x	0.20x	0.4x	0.9x	0.6x	1.3x	(7.9x)	3.9x	(1.1x)	-	11.6x
Catena Media	17	45	1.11x	1.16x	1.13x	30.2x	7.5x	5.0x	-	9.0x	7.5x	(0.4x)	7.2x	2.7x
Gambling.com Group	261	327	2.59x	2.22x	1.98x	7.7x	6.1x	5.5x	9.9x	19.4x	7.9x	21.0x	10.5x	8.5x
Mean			3.24x	3.20x	2.96x	13.3x	9.5x	8.0x	27.0x	16.9x	12.8x	32.5x	23.3x	15.7x
Median			2.72x	2.55x	2.35x	10.2x	8.8x	7.8x	15.4x	17.6x	11.7x	21.0x	24.7x	13.7x
2025-08-26														
			Gross	Income			EBITDA			EBIT		N	et Income	
Margins			LTM	2025e	2026e	LTM	2025e	2026e	LTM	2025e	2026e	LTM	2025e	2026e
Gentoo Better Collective			53% 27%	97% 71%	99% 73%	42% 29%	38% 31%	42% 33%	26% 17%	20% 18%	26% 22%	11% 7%	7% 9%	7% 14%
			58%	71% 59%	73% 59%	38%	31% 41%				35%	17%		26%
Aristocrat Leisure			47%	59%				43%	30%	33% 9%	14%		25%	
Flutter Entertainment Evolution			47% 60%	100%	51% 100%	16% 67%	19%	22% 67%	8% 60%	59%	60%	2% 58%	49%	11% 51%
				88%	100%	20%					15%	58%	49%	
Kambi Group			29%	100%	98%	20%	30% 21%	36% 24%	-4%	9%	10%	576	4%	11% 7%
Playtech Brightstar Lottery			44%	44%	44%	42%	44%	46%	26%	25%	27%	-5%	7%	10%
Raketech Group Holding			24%	68%	67%	25%	26%	36%	8%	-3%	5%	-12%	-9%	3%
Catena Media			21%	79%	78%	4%	15%	23%	-6%	13%	15%	-108%	-9%	-5%
Gambling.com Group			87%	93%	92%	34%	36%	36%	26%	11%	25%	10%	8%	19%
Mean			40%	76%	76%	32%	33%	37%	18%	19%	23%	-3%	10%	13%
Median			44%	75%	75%	29%	30%	36%	17%	16%	19%	5%	7%	10%
2025-08-26														
			Sa	les			EBITDA			EBIT		N	et Income	
Growth			LTM	2025e	2026e	LTM	2025e	2026e	LTM	2025e	2026e	LTM	2025e	2026e
Gentoo			-3%	-17%	7%	-3%	-31%	19%	1%	-48%	37%	-40%	n.m	20%
Better Collective			-5%	-8%	9%	-7%	-7%	17%	-19%	-13%	34%	-13%	-11%	69%
Aristocrat Leisure			-2%	-5%	6%	8%	4%	9%	5%	4%	13%	-27%	-1%	12%
Flutter Entertainment				17%	16%	37%	34%	32%	196%	72%	74%	-129%	9%	43%
Evolution			6%	1%	11%	2%	-3%	12%	2%	-4%	14%	9%	-17%	14%
Kambi Group			-5%	-5%	5%	-33%	-14%	25%	-128%	-40%	72%	-50%	-50%	144%
Playtech				-4%	4%	-72%	-19%	16%	-92%	-41%	27%	-219%	-39%	53%
Brightstar Lottery			-43%	1%	3%	-41%	-6%	8%	-40%	-7%	10%	-156%	23%	52%
Raketech Group Holding			2%	-45%	15%	-14%	-40%	56%	-25%	nm	100000%	12%	nm	100000%
Catena Media			-33%	-23%	3%	-72%	100000%	50%	-29%	nm	20%	2%	nm	nm
Gambling.com Group			87%	93%	92%	34%	36%	36%	26%	11%	25%	10%	8%	19%
Mean			-10%	-9%	8%	-19%	9992%	24%	-13%	-10%	10030%	-61%	-12%	11156%
Median			-4%	-5%	6%	-10%	-6%	18%	-22%	-10%	31%	-33%	-11%	52%
2025-08-26														
Source: DNB Carnegie (estimates) & company														



Interim figures								
Gentoo Media		2024	1			202	5	
EUR(m)	Q1	Q2	Q3	Q4	Q1	Q2	Q3e	Q4e
Sales	28	30	30	36	25	24	25	28
COGS	0	0	0	0	0	0	0	0
Gross Profit	28	30	30	36	25	24	25	28
Marketing	-7	-8	-7	-10	-7	-8	-7	-7
Other OPEX	-8	-7	-9	-12	-11	-11	-8	-8
EBITDA	14	15	14	13	7	5	10	13
Adj EBITDA	14	15	15	14	8	8	10	13
D&A	-3	-7	-4	-4	-5	-5	-5	-5
EBIT	10	8	10	10	3	0	6	8
Finacials	0	-3	-4	-5	-5	-2	-4	-4
EBT	10	5	6	5	-3	-2	2	5
Tax	0	-1	-1	2	0	1	0	-1
Net Income	10	4	5	7	-3	-1	2	4
Revenue Growth Y/Y	-1.5%	39.2%	39.6%	37.7%	-11.3%	-19.4%	-18.3%	-21.3%
EBITDA margin	48.3%	48.8%	46.1%	37.5%	29.6%	21.5%	41.4%	46.1%
Adj EBITDA margin	48.3%	48.5%	48.0%	38.5%	33.0%	30.7%	41.4%	46.1%
Segments								
Paid Revenue	6	8	6	8	5	5	5	5
Publishing Rev.	22	23	24	28	20	20	20	23
Paid Growth Y/Y	-1.8%	20.4%	8.4%	13.4%	-19.6%	-38.0%	-22.2%	-41.5%
Publishing Growth Y/Y	76.4%	47.5%	44.0%	43.6%	-9.4%	-13.3%	-17.4%	-15.5%
KPIs								
FTDs '000 (Paid)	51	54	42	52	42	84	85	85
FTDs '000 (publishing)	74	68	70	61	53	52	53	62



Profit & loss (EURm)	2018	2019	2020	2021	2022	2023	2024	2025e	2026e	2027e
Sales	0	43	63	83	62	89	123	102	109	116
COGS	0	0	-3	-5	0	0	0	0	-2	-2
Gross profit	0	43	60	78	62	89	123	102	108	115
Other income & costs	0	-5	-49	-57	-33	-49	-68	-66	-62	-65
Share in ass. operations and JV	0	0	0	0	0	0	0	0	0	(
EBITDA Depreciation PPE	0 0	38 0	11 0	21 0	28 0	40 0	55 0	36 0	46 0	50
Depreciation FFE Depreciation lease assets	0	0	0	0	0	0	0	0	0	(
Amortisation development costs	0	0	0	0	0	0	0	0	0	(
Amortisation other intangibles	0	-17	-12	-9	-3	-7	-10	-3	-2	-2
mpairments / writedowns	0	0	0	0	0	0	0	0	0	(
EBITA	Ō	21	-1	11	25	32	45	33	44	48
Amortization acquisition related	na	0	-7	-4	-4	-5	-8	-16	-16	-16
mpairment acquisition related	0	0	0	0	0	0	0	0	0	(
BIT	0	21	-9	7	21	27	37	17	28	32
Share in ass. operations and JV	0	0	0	0	0	0	0	0	0	(
Net financial items	0	0	-7	-6	-2	-11	-14	-10	-14	-14
of which interest income/expenses	0	0	-7	-6	-2	-10	-14	-10	-14	-14
of which interest on lease liabilities	0	0	0	0	0	0	0	0	0	(
of which other items	0	0	0	0	0	-1	0	0	0	(
Pre-tax profit	0	21	-16	1	19	16	23	7	14	18
Taxes	0	0	0	1	-1	-3	0	-1	-6	-(
Post-tax minorities interest	0	0	0	0	0	0	0	0	0	(
Discontinued operations	0	0	-2	0	-15	-1	-79	0	0	(
Net profit	0	21	-18	1	3	11	-55	7	8	11
Adjusted EBITDA	0	38	11	21	29	41	57	39	46	50
Adjusted EBITA	0	21	-1	11	25	34	47	36	44	48
Adjusted EBIT	0	21	-9	7	21	29	39	20	28	32
Adjusted net profit	0	21	-10	5	7	18	41	26	24	27
Sales growth Y/Y	na	+chg	46.1%	31.0%	-25.1%	43.3%	38.5%	-16.7%	7.0%	6.5%
EBITDA growth Y/Y	na	+chg	-71.6%	93.1%	37.2%	38.8%	39.6%	-34.9%	28.5%	8.3%
EBITA growth Y/Y	na	+chg	-chg	+chg	120.7%	28.6%	41.4%	-26.9%	32.1%	8.7%
EBIT growth Y/Y	na	+chg	-chg	+chg	194.5%	30.7%	37.9%	-53.5%	61.1%	13.7%
EBITDA margin	nm	87.8%	17.0%	25.1%	46.0%	44.6%	44.9%	35.1%	42.1%	42.9%
EBITA margin	nm	48.8%	nm	13.7%	40.4%	36.3%	37.0%	32.5%	40.1%	41.0%
EBIT margin	nm	48.8%	-13.7%	8.5%	33.4%	30.5%	30.4%	16.9%	25.5%	27.2%
Tax rate	na	na	na	na	na	na	-12.0%	-12.0%	-12.0%	-12.0%
Cash flow (EURm)	2018	2019	2020	2021	2022	2023	2024	2025e	2026e	2027e
EBITDA	0	38	11	21	28	40	55	36	46	50
Paid taxes	0	0	0	1	-1	0	0	-1	-6	-6
Change in NWC	0	4	15	-16	-2	-5	-12	2	-0 -1	-0 -1
nterests paid	0	0	-7	-6	-2 -2	-3 -11	-11	-10	-14	-14
Actual lease payments	0	-1	-3	-3	-3	-3	-2	-2	-2	-1-
Non cash adjustments	na	na	na	na	na	na	-11	na	na	na
Discontinued operations	0	0	-2	0	-15	-1	-79	0	0	(
Total operating activities	0	41	16	-4	20	21	20	25	24	29
Capex tangible assets	0	-4	-2	-1	-1	-2	-1	-1	-1	
Capitalised development costs	0	0	0	0	0	0	0	0	0	- (
Capex - other intangible assets	0	-7	-7	-9	-17	-19	-22	-8	-8	-8
Acquisitions/divestments	0	0	23	0	-28	-36	-17	0	0	-(
Other non-cash adjustments	0	0	0	0	0	0	0	-20	0	(
Total investing activities	Ö	-11	15	-9	-45	-58	-40	-29	- <u>9</u>	-Ş
	0	0	0	0	0	0	0	0	0	(
Dividend paid and received	0	10	10	0	25		9	0	0	(
Share issues & buybacks Change in bank debt	0	0	0	0	∠5 6	10 24	8	16	0	(
Other cash flow items	0	-7	-7	3	-3	4	0	-1	0	(
	0	-7 18	- <i>1</i>	3	-3 28	38	18	15	0	(
lotal tinancing activities										
<u>-</u>		41	16	-4	20	21 -14	20 -16	25 4	24	2
Operating cash flow	0		^							(
Operating cash flow Free cash flow	0	29	-3	-22	-2				-1	
Operating cash flow Free cash flow Net cash flow	0	48	34	-9	3	1	-2	11	15	20
Total financing activities Operating cash flow Free cash flow Net cash flow Change in net IB debt	0	48 34	34 27	-9 -16	3 -5	1 -34	-2 -21	11 -16	15 -1	20
Operating cash flow Free cash flow Net cash flow	0	48	34	-9	3	1	-2	11	15	20





Balance sheet (EURm)	2018	2019	2020	2021	2022	2023	2024	2025e	2026e	2027e
Acquired intangible assets	0	16	16	16	75	41	44	29	13	-3
Other fixed intangible assets	0	61	50	45	71	63	62	68	73	79
Capitalised development	0	0	0	0	0	0	0	0	0	(
Tangible assets	0	0	0	0	0	1	1	2	3	4
Lease assets	0	0	0	0	0	2	3 0	5	7	9
Other IB assets (1) Other non-IB assets	0	0	0 0	0 0	0 0	0 1	20	0 41	0 41	(41
Fixed assets	0	77	66	62	147	108	130	143	136	129
Inventories (2)	0	20	16	18	23	0	0	0	0	123
Receivables (2)	0	0	0	0	0	19	27	23	24	26
Prepaid exp. & other NWC items (2)	0	0	0	0	0	0	0	0	0	Ċ
IB current assets (1)	0	0	0	0	0	0	0	0	0	(
Other current assets	0	0	0	0	0	0	0	0	0	(
Cash & cash equivalents (1)	0	5	12	9	15	15	11	19	34	54
Current assets	0	58	27	26	38	165	38	42	58	80
Total assets	0	135	93	88	185	273	169	185	194	209
Shareholders' equity	0	21	4	12	65	92	-11	-4	4	15
Minorities	0	0	0	0	0	0	1	1	1	1
Other equity	0	0	0	0	0	0	0	0	0	(
Total equity	0	21	4	12	65	92	-10	-3	5	16
Deferred tax	0	1	2	0	2	4	2	2	2	40
LT IB debt (1) Other IB provisions (1)	0	37 0	36 0	39 0	48 0	75 0	89 0	107 0	107 0	107
Lease libilities	0	0	0	0	0	5	2	2	2	4
Other non-IB liabilities	0	12	21	9	31	30	1	1	1	
LT liabilities	Ŏ	51	59	48	82	114	95	113	113	115
ST IB debt (1)	Ö	30	3	4	13	0	7	5	5	5
Payables (2)	0	25	25	20	23	17	16	14	14	15
Accrued exp. & other NWC items (2)	0	0	0	0	0	2	0	0	0	(
Other ST non-IB liabilities	0	0	2	3	3	17	34	31	31	31
Liabilities - assets held for sale	0	9	0	0	0	31	0	0	0	(
Current liabilities	0	63	31	27	38	67	84	75	76	77
Total equity and liabilities	0	135	93	88	185	273	169	185	194	209
Net IB debt (=1)	0	62	28	34	46	64	87	107	92	74
Net working capital (NWC) (=2)	0	-4	-9	-3	1	-1	11	9	10	10
Capital employed (CE)	0	89	45	55	128	176	73	95	103	117
Capital invested (CI)	0	73	57	59	147	106	121	112	105	98
Equity / Total assets	nm	15%	4%	14%	35%	34%	-6%	-2%	3%	8%
Net IB debt / EBITDA	nm	1.6	2.6	1.6	1.6	1.6	1.6	3.0	2.0	1.5
Per share data (EUR)	2018	2019	2020	2021	2022	2023	2024	2025e	2026e	2027€
Adj. no. of shares in issue YE (m)	0.00	90.01	90.01	96.98	128.9	131.3	134.7	134.7	134.7	134.7
Diluted no. of Shares YE (m)	0.00	90.01	90.01	96.98	128.9	131.3	134.7	134.7	134.7	134.7
EPS	na	0.47	-0.20	0.01	0.03	0.09	-0.42	0.05	0.06	0.08
EPS adj.	na	0.47	-0.12	0.05	0.06	0.14	0.31	0.19	0.18	0.20
CEPS DPS	na 0.00	0.82	-0.02 0.00	0.12	0.07	0.16	-0.30	0.17 0.00	0.18	0.22 0.00
BVPS	na	0.00 0.23	0.00	0.00 0.12	0.00 0.50	0.00 0.70	0.00 -0.08	-0.03	0.00 0.03	0.00
Performance measures										2027e
	2018	2019	2020	2021	2022	2023	2024	2025e	2026e	
ROE Adi. BOCE pro toy	nm	201.5%	-144.4%	10.3%	7.4%	14.6%	-136.4%	-89.0%	-5199.3%	119.1%
Adj. ROCE pre-tax Adj. ROIC after-tax	na na	na na	-2.1% -2.1%	22.8% 19.6%	27.5% 24.4%	21.9% 26.7%	37.8% 46.2%	43.2% 34.8%	44.2% 45.3%	43.4% 52.5%
<u> </u>										
Valuation	2018	2019	2020	2021	2022	2023	2024	2025e	2026e	2027€
FCF yield	0.0%	30.4%	-2.6%	-22.8%	-2.5%	-14.9%	-16.1%	4.6%	-1.4%	6.2%
Dividend yield YE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dividend payout ratio	na	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dividend + buy backs yield YE	nm	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
EV/Sales YE	nm	3.03	1.99	2.42	5.58	4.41	3.07	1.99	1.73	1.46
EV/EBITDA YE	nm	3.5	11.7	9.6	12.1	9.9	6.8	5.7	4.1	3.4
EV/EBITA YE	nm	6.2	neg.	17.7	13.8	12.2	8.3	6.1	4.3	3.6
EV/EBITA adj. YE	nm	6.2	neg.	17.7	13.7	11.6	8.0	5.6	4.3	3.6
EV/EBIT YE	nm	6.2	neg.	28.5	16.7	14.5	10.1	11.8	6.8	5.4
			_							
P/E YE	na	1.6	nm	>50	>50	28.3	nm	14.4	12.0	8.5
P/E adj. YE	na	1.6	nm	31.3	35.9	17.8	7.0	3.7	4.0	3.5
P/BV YE	na	3.28	27.11	13.92	4.61	3.56	neg.	neg.	25.03	6.35
Share price YE (EUR)	2.03	0.76	1.08	1.71	2.32	2.49	2.15	0.72		



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DNB Bank ASA DNB Carnegie

Dronning Eufemias gate 30 0191 Oslo | Norway Telephone: +47 915 04800

www.dnb.no

DNB Bank ASA, Singapore Branch DNB Carnegie

1 Wallich Street Downtown Core 06 #30-01, Guoco Tower, Singapore 078881 Telephone: +65 6260 0111

DNB Carnegie Investment Bank AB, UK Branch

Finwell House, 26 Finsbury Square London EC2A 1DS | England Telephone: +44 20 7216 4000

DNB Carnegie Investment Bank AB

Regeringsgatan 56 103 38 Stockholm | Sweden Telephone: +46 8 676 88 00

www.dnbcarnegie.se

DNB Carnegie Investment Bank AB, Finland Branch

Eteläesplanadi 2 PO Box 36 FI-00131 Helsinki | Finland Telephone: +358 9 618 71 230

DNB Markets, Inc.

30 Hudson Yards New York, NY 10001 USA Telephone: +1 212 551 9800

DNB Carnegie Investment Bank, Denmark Branch

Overgaden neden Vandet 9B PO Box 1935 1414 Copenhagen K | Denmark Telephone: +45 32 88 02 00

DNB Bank ASA, London Branch DNB Carnegie

The Walbrook Building, 25 Walbrook London EC4N 8AF | England Telephone: +44 20 7216 4000

Carnegie, Inc.

20 West 55th St. New York N.Y. 10019 Telephone: +1 212 262 5800