

COMPANY UPDATE Consumer Discretionary & Staples

Fair value: SEK5.4–7.9 Share price: SEK2.74

# Raketech

## Turning a corner, despite disappointing results - Q2 review

Q2 revenue and EBITDA missed our estimates as a result of ongoing challenges for the Casumba assets and paid SubAffiliation segments, since the Affiliation Marketing assets ex-Casumba grew 5% Q/Q. Following the results, we have cut our 2025–27 EBITDA and revenue estimates, and in turn our fair value to SEK5.4–7.9 (8–12).

**Slightly weaker Q2 than expected.** Revenue in the quarter was EUR7.8m, EUR1m below our estimate, corresponding to a 53.8% decline Y/Y, largely explained by weak Paid Publisher Network revenue within the SubAffiliation Segment and the Casumba assets. This was only partly offset by 5% Q/Q growth in Affiliate Marketing assets excluding Casumba. Adj. EBITDA was EUR2.1m, while EBITDA excluding divested assets was EUR2.6m, also missing our estimate of EUR3m. However, overall, we see encouraging signs from core assets' operational leverage potential.

**Estimate changes reflect ongoing challenges.** We have cut our 2025e revenue by EUR8m (much of which is in SubAffiliation), and in turn our EBITDA estimate by EUR3m. We have also cut our 2026–27e revenue by an average of EUR9m, reflecting a smaller SubAffiliation revenue base, and lowered our EBITDA estimates by an average of 5.8%, highlighting the difference in Affiliate Marketing and SubAffiliation gross margins.

**Starting to see light at the end of the tunnel.** While the Q2 results overall were lacklustre, we still see a couple of highlights that support the story: 1) Q/Q growth in Affiliate marketing assets excluding Casumba; and 2) strong cash conversion, on FCF of EUR1.8m in the quarter.

**Lower fair value reflects estimate changes.** Following the report, we have cut our fair value to SEK5.4–7.9 (8–12).

Changes in this r	eport			Key figures (EUR)	2024	2025e	2026e	2027e	Share price – 5-year
	From	То	Chg	Sales (m)	61	34	39	43	
PS adj. 2025e	0.04	-0.07	-278%	EBITDA (m)	15	9	14	17	30.0
PS adj. 2026e	0.09	0.02	-77%	EBIT (m)	-55	-1	2	5	25.0
PS adj. 2027e	0.18	0.09	-47%	EPS	-1.29	-0.08	0.02	0.09	
Jpcoming events	;			EPS adj.	0.03	-0.07	0.02	0.09	20.0 100 100 100 100 100 100 100 100 100
Q3 Report		06 N	ov 2025	DPS	0.00	0.00	0.00	0.00	15.0
•				Sales growth Y/Y	-21%	-45%	14%	11%	10.0
				EPS adj. growth Y/Y	-85%	-chg	+chg	340%	
Key facts				EBIT margin	-89.9%	-4.4%	5.8%	12.9%	5.0
				P/E adj.	9.7	n.m.	11.7	2.7	0.0
No. shares (m)			45.2	EV/EBIT	neg.	neg.	9.6	1.6	Jul Jul Jul Jul Jul Jul
Market cap. (USDm)			13	EV/EBITA	neg.	neg.	9.6	1.6	2020 2021 2022 2023 2024 2025
Market cap. (SEKm)			124	EV/EBITDA	3.0	3.5	1.5	0.5	Raketech
Net IB Debt. (SEKm)			235	P/BV	0.2	0.3	0.3	0.2	
Adjustments (SEKm)	)		0 358	Dividend yield	0.0%	0.0%	0.0%	0.0%	OMX Stockholm_PI (Se) (Rebased)
EV (2025e) (SEKm) Free float			0.0%	FCF yield	-17.6%	33.3%	82.4%	102.0%	High/Low (12M) SEK9.1/2.
Avg. daily vol. ('000)			0.0% 57	Equity/Total Assets	54.7%	60.6%	71.1%	78.2%	
BBG		R	AKE SS	ROCE	-39.3%	-1.6%	2.8%	8.1%	Perf. 3M 6M 12M YT
Fiscal year end			ecember	ROE adj.	1.4%	-7.4%	2.2%	9.2%	Abs24.10 -19.41 -68.65 -37.44
Share price as of (CE	ET)	23 Jul 202		Net IB debt/EBITDA	1.8	2.3	0.7	-0.1	Rel29.01 -14.40 -67.83 -39.24

Source: DNB Carnegie (estimates), FactSet, Infront & company data

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Research analysts: Rikard Engberg DNB Carnegie Investment Bank AB

## Raketech

Equity story	
Near term: within 12M	We see an operational turnaround as the main near-term share-price catalyst. A return to growth Y/Y and increasing cash flow reduce the risk related to current earnouts, lowering the cost of capital in our DCF. We also see growth from Raketech SaaS solution AffiliationCloud as a potential trigger Given software companies tend to be valued at a premium to affiliation companies, an increased share of SaaS revenue could lead to multiples expansion for Raketech.
Long-term outlook: 5Y+	We believe the long-term Raketech equity story rests on the shift from offline to online gambling. As the online market grows, driven by behavioura and regulatory shifts, so should the marketing investments from operators. Given affiliation is roughly 30% of marketing spending among operators affiliate companies such as Raketech should benefit from this trend.
Key risks:	<ul> <li>High earnouts can lead to dilution.</li> <li>Changing, unstable regulations will decrease investments in marketing from operators.</li> <li>Changes in Google algorithms can affect the ranking of Raketech assets, leading to a decline in revenue.</li> </ul>

### Company description

Raketech is a leading online affiliate services and content marketing company, specialising in the delivery of comparative services for sports and gaming, online guides, communities, and social media. The company was founded in 2010 and went public in 2018.

### Key industry drivers

- Shift from offline to online gambling.
- New markets are opening up due to regulation.
- Increased share of marketing budgets online.

### Industry outlook

- Latin America and North America are showing high structural growth.
- European market is stable, local reregulation can hurt customer intake in short run.

### Largest shareholders, capital

Provobis Holding AB	10.3%
Tobias Persson Rosenqvist	7.6%
Erik Skarp	7.4%

### Cyclicality

Cyclicality: N/A

### lity Key peers

We believe that other listed affiliates such as Gentoo Media, Better Collective, Catena Media and Gambling.com are key peers.

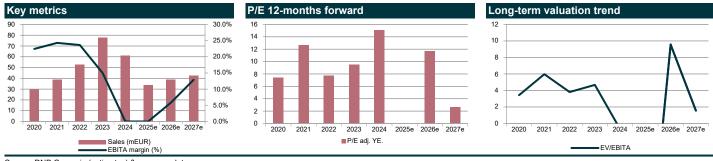
### Valuation and methodology

We have used a DCF with a WACC range of 12–22% to derive our fair value for Raketech. We expect growth after our estimate year of 2027e will reflect the long-term growth of the igaming industry with a CAGR of 4% during 2028–44e. We have classified the earn-outs to be part of net debt and settled in cash. We believe that the EBITDA margin will normalise at 18% during 2028–44e. We estimate a capex of 12% to sales during 2028–44e. For our terminal value we have used a growth rate of 2%. We argue that the working capital to sales ratio will be 10%.

### Fair value range 12M



The higher end of the range uses a WACC of 12%; a clear sign of operational turnaround leading to higher cash flow is the main driver behind this scenario. The lower end uses a WACC of 18%, reflecting the uncertainty linked to future earn-outs and a failure to achieve an operational turnaround.



We see potential upside to our estimates if SubAffiliation sales and

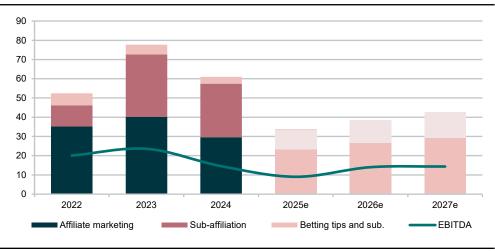
earnings returned to historical levels



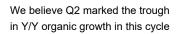
## Raketech

Raketech in charts

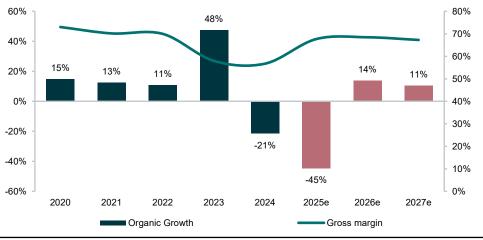
Sales and EBITDA (EURm)



Source: DNB Carnegie (estimates) & company data

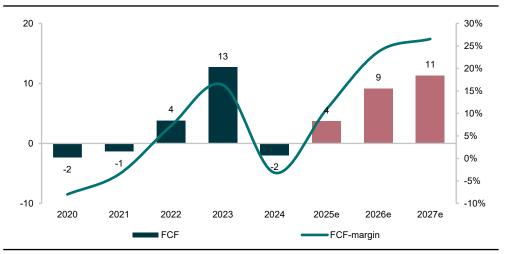


### Organic growth and gross margin (%)



Source: DNB Carnegie (estimates) & company data

# Despite lacklustre Q2 revenue and EBITDA, FCF was solid



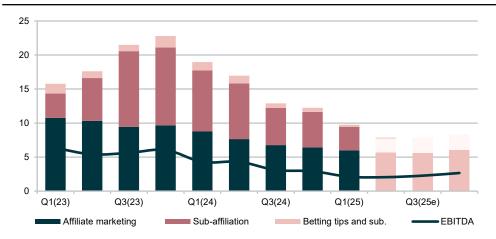
### FCF (EURm) and FCF-margin (%)



### Raketech

We expect growth in Affiliate marketing assets excluding Casumba to start to compensate for the decline in revenue from Casumba assets; the Q2 EBITDA margin shows potential for high operating leverage

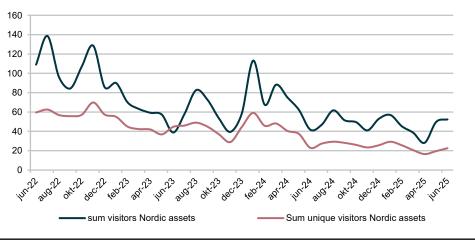
### Revenue segments (EURm)



Source: DNB Carnegie (estimates) & company data

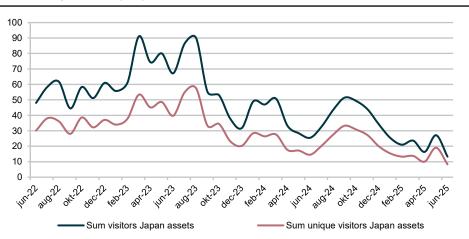


We argue the strong data from Nordic assets partly explained the 5% growth Q/Q in Affiliate Marketing assets excluding Casumba...



Source: SimilarWeb

### Visitors to Japan assets ('000)



...as we still see a rather lacklustre performance for the Casumba assets...

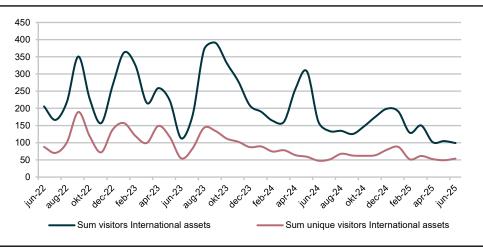
Source: SimilarWeb



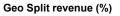
### Raketech

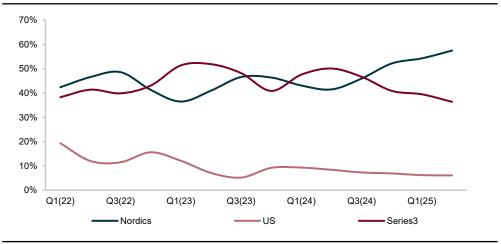
...and a neutral performance for the international assets

### Visitors to International assets ('000)



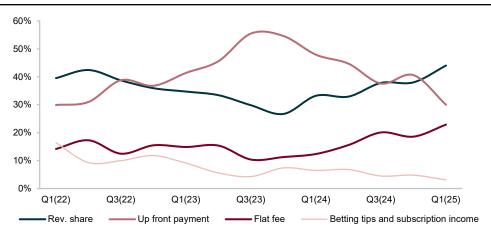
Source: SimilarWeb





Source: Company data





Source: Company data



## Raketech

## Estimate changes

Raketech	Nev	v estimates		Old estimates			Abs	s. Changes		% changes		
(EURm)	2025e	2026e	2027e	2025e	2026e	2027e	2025e	2026e	2027e	2025e	2026e	2027e
Sales	34	39	43	46	51	56	-12	-13	-13	-25.8%	-25.2%	-24.0%
COGS	-11	-12	-13	-17	-20	-20						
Gross Profit	23	26	30	28	32	36	-5	-5	-6	-19.0%	-16.7%	-16.5%
Other External Costs	-6	-5	-5	-6	-7	-7						
Cost of Staff	-7	-8	-8	-7	-8	-8						
EBITDA	9	14	17	15	17	21	-6	-3	-4	-37.9%	-19.5%	-19.0%
EO	0	0	0	0	0	0						
Adj. EBITDA	9	14	17	15	17	21	-6	-3	-4	-37.4%	-19.5%	-19.0%
D&A	-11	-12	-12	-11	-12	-12						
EBIT	-1	2	5	3	6	10	-5	-3	-4	-143.9%	-60.4%	-42.4%
Finacials	-2	-1	-1	-1	-1	-1						
EBT	-3	1	4	2	4	8	-5	-3	-4	-262.5%	-76.7%	-48.5%
Тах	0	0	0	0	0	0						
Net Income	-3	1	4	2	4	8	-5	-3	-4	-312.0%	-76.7%	-47.4%
Revenue Growth Y/Y	-44.7%	14.0%	10.6%	-25.5%	13.1%	8.9%	-19.2%	0.9%	1.7%			
Gross Profit margin	67.7%	68.5%	70.1%	62.0%	61.5%	63.8%	5.7%	7.0%	6.3%			
EBITDA margin	26.7%	36.4%	40.6%	32.0%	33.9%	38.1%	-5.2%	2.6%	2.5%			
Adj. EBITDA margin	27.3%	36.4%	40.6%	32.4%	33.9%	38.1%	-5.1%	2.6%	2.5%			
Segments												
Affiliate marketing	23	27	29	29	32	34	-5.29	-5.41	-4.99	-18.4%	-16.9%	-14.6%
Sub-affiliation	10	12	13	16	19	22	-6.30	-7.56	-8.47	-38.8%	-38.8%	-38.8%
Betting tips and sub.	0	0	0	1	0	0	-0.13	0.00	0.00	-23.3%	n.m	n.m
Affiliate marketing Growth Y/Y	-20.9%	13.5%	10.0%	-3.0%	11.4%	7.0%	-0.18	0.02	0.03	587.5%	18.3%	42.9%
Sub-affiliation Growth Y/Y	-64.3%	20.0%	12.0%	-41.6%	20.0%	12.0%	-0.23	0.00	0.00	54.5%	0.0%	0.0%
Betting tips and sub.Growth Y/Y	-88.3%	n.m.	n.m	-84.8%	n.m.	n.m	0.00	0.00	0.00	4.2%	n.m	n.m



## Valuation

In our valuation of Raketech we looked beyond the current turbulence following the Google updates in spring 2024 and focused on the long-term value creation using a DCF. We believe Raketech will benefit from a continued shift from offline to online gambling and that affiliate companies will remain an important part of the value chain. To reflect market concerns regarding the coming earn-out related to Casumba, we have chosen a 12% WACC at the high end of the value range and 22% at the low end. The 22% WACC highlights a scenario in which a large part of the earn-out would have to be settled in shares, leading to increased dilution.

					Average year	•		Terminal	
DCF assumptions - Summary (SEKm)	2025e	2026e	2027e	4-5	6-10	11-15	16-20	period	
Total sales growth	-44.7%	14.0%	10.6%	4.5%	4.0%	4.0%	4.0%	2.0%	
EBITDA margin	26.7%	36.4%	40.6%	18.0%	18.0%	18.0%	18.0%	18.0%	
Depreciation % of sales	-31.1%	-30.6%	-27.7%	-16.7%	-16.7%	-16.7%	-16.7%	-16.7%	
EBITA margin	-4.4%	5.8%	12.9%	1.3%	1.3%	1.3%	1.3%	1.3%	
Amortisations % of sales	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
EBIT margin	-4.4%	5.8%	12.9%	1.3%	1.3%	1.3%	1.3%	1.3%	
Capex % of sales	-1.0%	-0.8%	-0.8%	-11.5%	-11.5%	-11.5%	-11.5%	-11.5%	
Paid tax rate	-2.4%	-2.4%	-2.4%	-15.0%	-15.0%	-15.0%	-15.0%	-15.0%	
NWC to sales	11.0%	9.0%	10.0%	10.0%	10.0%	10.0%	10.0%	10.0%	
Sales	34	39	43	46	52	64	78	85	
EBITDA	9	14	17	8	9	11	14	15	
Capex	0	0	0	-5	-6	-7	-9	-14	
Taxes	0	0	0	0	0	0	0	0	
Other	1	0	-1	0	0	0	0	9	
Free cash flow	10	14	16	3	3	4	5	10	
Discounted FCF	9	12	12	2	1	1	1	1	
Share of total discounted FCF	17%	23%	23%	7%	13%	9%	6%	2%	
Valuation	(curr.)m'er sha	re (SEK) High Per sha	are (SEK) Low	WACC	assumptions				
EV (discounted FCF)	52	12.5	10.0		ee rate			4.0%	
- Net debt (2025)	-21	-5.1	-5.1	Market	t risk premium			4.0%	
+ Associates	0	0.0	0.0		ed Beta			100.0%	
- Minority interest	0	0.0	0.0		ry risk premium			0.0%	
- Outstanding warrants	0	0.0	0.0		ty risk premium			4.0%	
Other debt adjustments	0	0.0	0.0		sk (-1% to +1%)			0.0%	
Equity value at YE (25)	31	7.5	5.0		ofequity			12.0%	
Time adjustment	2	0.5	0.5		ee rate			4.0%	
Dividend	0	0.0	0.0	Credit	spread			1.6%	
Current equity value	33	7.9	5.4	Cost of debt (Rf + credit spread)					
				Taxes				5.6% 24.0%	
				After-ta		4.2%			
					weight			100.0%	
				WACC				12.0%	



## **Risks**

While the igaming industry has shown a strong resilience to downturns in the general economy, highlighting the structural growth from the shift from offline to online gambling, we highlight three key risks for Raketech:

### Technological risks

Raketech is dependent on its assets ranking high in Google search results. As Google is constantly changing its algorithms, this can affect the ranking of Raketech's assets. This was clearly seen during 2024 as Raketech's assets that were top-ranked in Japan lost in ranking, resulting in less traffic from these assets.

### Regulatory risk

We believe regulation of online gambling will increase over time. In the long run this is positive for Raketech, as regulation tends to accelerate the shift from offline to online gambling, but in the short run leads to uncertainty, since operators tend to decrease marketing investments when regulations are unclear or in transition phases.

### Counterparty risk

Raketech is dependent on operators investing in marketing or other affiliates in its network producing content that leads to new NDCs. If certain operators are decreasing their marketing, this could hurt Raketech, as affiliation is a key component of marketing for operators.



Interim figures Raketech		202	4			202	5	
(EURm)	Q1	Q2	- Q3	Q4	Q1	Q2	Q3e	Q4e
Sales	19	17	13	12	10	8	8	8
COGS	-8	-7	-5	-5	-4	-2	-2	-2
Gross Profit	11	10	8	7	6	5	6	e
Other External Costs	-3	-3	-2	-2	-2	-2	-2	-2
Cost of Staff	-3	-3	-2	-2	-2	-2	-2	-2
EBITDA	4	4	3	3	2	2	2	3
EO	-1	-1	0	0	0	0	0	C
Adj. EBITDA	5	5	3	3	2	2	2	3
D&A	-3	-13	-3	-51	-2	-2	-3	-3
EBIT	2	-8	0 0	-48	0	0	0	Č
Finacials	-1	-1	0	0	0	-1	0	C
EBT	1	-9	0 0	-48	0 0	-1	-1	Ċ
Тах	0	0	0	2	0	0	0	C
Net Income	1	-9	0	-46	-1	-1	-1	C
Revenue Growth Y/Y	20.1%	-3.7%	-40.1%	-46.0%	-48.6%	-53.7%	-38.9%	-32.5%
Gross Profit margin	56.3%	56.2%	59.4%	55.6%	59.9%	68.8%	71.8%	71.9%
EBITDA margin	22.1%	23.5%	22.2%	23.1%	25.2%	25.2%	31.2%	35.8%
Adj. EBITDA margin	26.7%	29.8%	24.1%	26.2%	24.6%	26.8%	31.2%	35.8%
Segments								
Affiliate marketing	9	8	7	6	6	6	6	6
Sub-affiliation	9	8	5	5	3	2	2	2
Betting tips and sub.	1	1	1	1	0	0	0	C
Affiliate marketing Growth Y/Y	-18.5%	-25.9%	-28.6%	-33.3%	-31.6%	-24.9%	-16.0%	-6.8%
Sub-affiliation Growth Y/Y	149.8%	29.7%	-50.8%	-54.5%	-61.6%	-75.6%	-59.8%	-55.9%
Betting tips and sub.Growth Y/Y	-14.9%	15.9%	-29.2%	-65.3%	-75.6%	-89.3%	n.m	n.m



inancial statements										
Profit & loss (EURm)	2018	2019	2020	2021	2022	2023	2024	2025e	2026e	2027e
Sales	26	24	29	39	53	78	61	34	39	43
COGS	0	-5	-8	-11	-16	-33	-26	-11	-12	-13
Gross profit	26	19	21	27	37	45	35	23	26	30
Other income & costs	-9	-8	-9	-11	-17	-21	-20	-14	-12	-13
Share in ass. operations and JV	0	0	0	0	0	0	0	0	0	0
EBITDA	17	12	12	16	20	24	15	9	14	17
Depreciation PPE	0	0	0	0	0	0	0	0	0	0
Depreciation lease assets	0	0	0	0	0	0	0	0	0	0
Amortisation development costs	0	0	0	0	0	0	0	0	0	0
Amortisation other intangibles	0	-5	-5	-7	-8	-12	-11	-11	-12	-12
Impairments / writedowns	0	0	0	0	0	0	-59	0	0	C
EBITA	17	7	7	9	12	12	-55	-1	2	5
Amortization acquisition related	0	0	0	0	0	0	0	0	0	C
Impairment acquisition related	0	0	0	0	0	0	0	0	0	0
EBIT	17	7	7	9	12	12	-55	-1	2	5
Share in ass. operations and JV	0	0	0	0	0	0	0	0	0	C
Net financial items	-6	-1	-1	-1	-2	-4	-3	-2	-1	-1
of which interest income/expenses	-6	-1	-1	-2	-2	-4	-1	-2	-1	-1
of which interest on lease liabilities	0	0	0	0	0	0	0	0	0	0
of which other items	0	0	0	0	0	0	-2	0	0	C
Pre-tax profit	10	6	6	8	10	8	-57	-3	1	4
Taxes	0	0	0	-1	-2	-1	1	0	0	0
Post-tax minorities interest	0	0	0	0	0	0	0	0	0	C
Discontinued operations	0	0	0	0	0	0	0	0	0	0
Net profit	10	6	6	8	9	7	-56	-3	1	4
	17				20			9	4.4	47
Adjusted EBITDA		12	12	16	20	24	15		14	17
Adjusted EBITA	17	7	7	9	12	12	4	-1	2	5
Adjusted EBIT	17	7	7	9	12	12	4	-1	2	5
Adjusted net profit	10	6	6	8	9	7	1	-3	1	4
Sales growth Y/Y	na	-6.5%	23.0%	31.0%	36.7%	47.6%	-21.4%	-44.7%	14.0%	10.6%
EBITDA growth Y/Y	+chg	-30.2%	3.9%	34.6%	24.4%	17.4%	-37.1%	-39.1%	55.4%	23.2%
EBITA growth Y/Y	+chg	-57.5%	-6.2%	41.9%	33.0%	-6.3%	-chg	+chg	+chg	145.3%
EBIT growth Y/Y	+chg	-57.5%	-6.2%	41.9%	33.0%	-6.3%	-chg	+chg	+chg	145.3%
EBITDA margin	64.7%	48.3%	40.8%	41.9%	38.2%	30.4%	24.3%	26.7%	36.4%	40.6%
EBITA margin	64.7%	29.4%	22.4%	24.3%	23.6%	15.0%	24.070 nm	20.770 nm	5.8%	12.9%
EBIT margin	64.7%	29.4%	22.4%	24.3%	23.6%	15.0%	-89.9%	-4.4%	5.8%	12.9%
Tax rate	2.4%	2.4%	2.4%	24.3%	23.0%	2.4%	2.4%	2.4%	2.4%	2.4%
Cash flow (EURm)	2018	2019	2020	2021	2022	2023	2024	2025e	2026e	2027e
EBITDA	17	12	12	16	20	24	15	9	14	17
Paid taxes	0	0	0	-1	-2	-1	0	0	0	0
Change in NWC	-1	-2	0	-2	0	-2	2	1	0	-1
Interests paid	-6	-1	0	0	-1	-1	-1	-2	-1	-1
Actual lease payments	0	0	0	0	0	0	0	0	0	0
Discontinued operations	0	0	0	0	0	0	0	0	0	0
Total operating activities	9	9	11	14	18	20	16	8	13	15
Capex tangible assets	0	0	0	0	0	0	0	0	0	0
Capitalised development costs	0	0	0	0	-1	-1	-1	0	0	0
Capex - other intangible assets	0	0	-13	-15	-12	-5	-16	-2	-2	-2
Acquisitions/divestments	ů 0	Ő	3	-14	0	0	0	0	0	Ċ
Other non-cash adjustments	ů 0	0 0	0	0	0	0 0	0	0	0	0
Total investing activities	ŏ	ŏ	-10	-29	-13	-6	-16	-2	-2	-2
-										
Dividend paid and received	0	0	0	0	0	-4	0	0	0	C
Share issues & buybacks	0	0	0	0	0	0	0	0	0	C
Change in bank debt	0	0	-2	12	0	-5	-10	0	0	C
Other cash flow items	0	0	0	0	0	0	0	-8	-10	-4
Total financing activities	0	0	-2	12	0	-9	-10	-8	-10	-4
Operating cash flow	9	9	11	14	18	20	16	8	13	15
Free cash flow	3	8	-2	-1	4	13	-2	4	9	11
Net cash flow	9	9	0	-3	5	5	-9	-2	1	ç
Change in net IB debt	3	8	1	-15	4	9	-1	-4	-1	7
		•			•	•	•	•		'
	0.00/	0.00/	0.40/	0 40/	0.00/	0 40/	0 50/	1 00/	0.00/	0.00/
Capex / Sales NWC / Sales	0.0% 1.5%	0.0% 6.7%	0.1% 8.5%	0.1% 8.1%	0.2% 6.9%	0.1% 5.7%	0.5% 8.2%	1.0% 12.6%	0.8% 9.3%	0.8% 9.1%



Financial statements, cont.										
Balance sheet (EURm)	2018	2019	2020	2021	2022	2023	2024	2025e	2026e	2027e
Acquired intangible assets	0	0	0	4	1	1	0	0	0	0
Other fixed intangible assets Capitalised development	66 0	73 0	81 0	124 0	131 0	139 0	69 0	60 0	51 0	41 0
Tangible assets	0	0	0	0	0	0	0	1	1	1
Lease assets	0	0	0	0	0	0	1	1	1	1
Other IB assets (1)	0	0	0	0	0	0	0	0	0	0
Other non-IB assets	0	0	0	0	0	0	0	0	0	0
Fixed assets	<b>66</b> 0	<b>74</b> 0	<b>81</b> 0	<b>128</b> 0	<b>132</b> 0	<b>141</b> 0	<b>70</b> 0	<b>62</b> 0	<b>53</b> 0	<b>43</b> 0
Inventories (2) Receivables (2)	4	4	5	6	8	12	9	5	5	6
Prepaid exp. & other NWC items (2)	0	0	0	0	0	0	0	0	0	0
IB current assets (1)	0	0	0	0	0	0	0	0	0	0
Other current assets	0	0	0	0	0	0	0	0	0	0
Cash & cash equivalents (1)	8	4	5	3	8	13	5	2	3	11
Current assets Total assets	12 78	8 82	10 91	9 137	16 148	25 166	13 84	8 70	8 61	17 61
Shareholders' equity Minorities	59 0	65 0	71 0	85 0	97 0	99 0	46 0	42 0	43 0	47 0
Other equity	0	0	0	0	0	0	0	0	0	0
Total equity	59	65	71	85	97	99	46	42	43	47
Deferred tax	1	1	2	2	3	3	3	3	3	3
LT IB debt (1)	8	3	0	0	0	0	1	1	1	1
Other IB provisions (1)	0	0	0	0	0	0	0	0	0	0
Lease libilities Other non-IB liabilities	0 4	0 5	0 9	0 18	0 23	0 28	1 21	0 21	0 11	0 7
LT liabilities	13	10	10	20	26	31	26	25	15	11
ST IB debt (1)	0	0	2	15	15	10	0	0	0	0
Payables (2)	4	2	2	3	4	7	4	2	2	2
Accrued exp. & other NWC items (2)	0	0	0	0	0	0	0	0	0	0
Other ST non-IB liabilities	3	5	6	15	6	19	8	0	0	0
Liabilities - assets held for sale Current liabilities	0 7	0 7	0 10	0 32	0 25	0 35	0 12	0 2	0 2	0 2
Total equity and liabilities	78	82	91	137	148	166	84	70	61	61
Net IB debt (=1)	7	10	12	45	36	43	27	21	10	-3
Net working capital (NWC) (=2)	1	2	2	4	4	-5	5	4	3	-0
Capital employed (CE)	79	86	98	153	167	188	100	89	70	66
Capital invested (CI)	67	76	84	132	136	146	75	65	56	47
Equity / Total assets	75%	79%	78%	62%	65%	60%	55%	61%	71%	78%
Net IB debt / EBITDA	0.4	0.9	1.0	2.8	1.8	1.8	1.8	2.3	0.7	-0.1
Per share data (EUR)	2018	2019	2020	2021	2022	2023	2024	2025e	2026e	2027e
Adj. no. of shares in issue YE (m)	0.00	38.39	38.24	38.75	42.67	42.32	45.22	45.22	45.22	45.22
Diluted no. of Shares YE (m)	38.39	38.24	38.75	42.67	42.32	42.32	45.22	45.22	45.22	45.22
EPS FDS adi	0.52	0.15	0.14	0.18	0.21	0.17	-1.29	-0.08	0.02	0.09
EPS adj. CEPS	0.52 0.52	0.15 0.27	0.14 0.28	0.18 0.35	0.21 0.38	0.17 0.45	0.03 0.30	-0.07 0.15	0.02 0.28	0.09 0.35
DPS	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
BVPS	na	1.69	1.85	2.20	2.27	2.35	1.01	0.93	0.96	1.05
Performance measures	2018	2019	2020	2021	2022	2023	2024	2025e	2026e	2027e
ROE	33.7%	9.4%	8.2%	9.6%	9.6%	7.1%	-77.9%	-7.8%	2.2%	9.2%
Adj. ROCE pre-tax	na	8.6%	7.6%	7.8%	7.9%	6.7%	1.6%	-1.4%	2.8%	8.1%
Adj. ROIC after-tax	na	9.6%	8.0%	8.5%	9.1%	8.1%	3.6%	-1.8%	3.6%	10.4%
Valuation	2018	2019	2020	2021	2022	2023	2024	2025e	2026e	2027e
FCF yield	24.8%	69.0%	-21.1%	-12.1%	34.5%	114.4%	-17.6%	33.3%	82.4%	102.0%
Dividend yield YE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dividend payout ratio	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dividend + buy backs yield YE	0.0%	0.0%	0.0%	0.0%	5.9%	0.0%	0.0%	0.0%	0.0%	0.0%
EV/Sales YE	3.14	1.87	1.81	3.75	1.97	1.42	0.72	0.95	0.56	0.20
EV/EBITDA YE	4.9	3.9	4.4	8.9	5.2	4.7	3.0	3.5	1.5	0.5
EV/EBITA YE	4.9	6.3	8.1	15.4	8.3	9.5	neg.	neg.	9.6	1.6
EV/EBITA adj. YE	4.9	6.3	8.1	15.4	8.3	9.5	11.0	neg.	9.6	1.6
EV/EBIT YE	4.9	6.3	8.1	15.4	8.3	9.5	neg.	neg.	9.6	1.6
P/E YE	3.7	6.0	7.4	12.7	7.7	9.5	nm	nm	11.7	2.7
P/E adj. YE	3.7	6.0	7.4	12.7	7.7	9.5	15.1	nm	11.7	2.7
P/BV YE	na	0.53	0.58	1.06	0.70	0.68	0.38	0.26	0.26	0.23
Share price YE (EUR)	1.90	0.91	1.07	2.33	1.59	1.59	0.38	0.25		
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