

COMMISSIONED RESEARCH

COMPANY UPDATE

17 February 2025 Sweden Software & Services Research analysts: Hugo Lisjö

Sileon

Upcoming events

AGM 2025: 29 Apr 2025

Q1 Report: 29 Apr 2025 Q2 Report: 08 Aug 2025

Q3 Report: 07 Nov 2025

Share price: SEK4.68

Fair value range: SEK3.5–5.2

At the beginning of its new journey – Q4 review

The transition into a tech company is finalised

Q4(24) marks Sileon's full transition into a pure tech company within the Buy Now, Pay Later (BNPL) sector, a shift that has been underway for the past few years. This transformation was finalised through the divestment of its legacy business to TF Bank, making Sileon's sole product and revenue stream its BNPL software solution. This software enables banks, card providers, and lending institutions to seamlessly integrate BNPL offerings for their customers.

Added a new partner during the quarter

During the quarter, Sileon partnered with Areeba, which will integrate Sileon's BNPL functionality into its Card Management Platform. Areeba serves approximately one million users across multiple banks in six countries, primarily in the Middle East. Since Sileon's revenue is directly tied to the number of BNPL transactions, a simple scenario would be 10% of Areeba's users adopting BNPL, each making five transactions, generating SEK25 in revenue per transaction. Under these assumptions, this could result in SEK12.5m in revenue for Sileon.

Important to add new customers during 2025

Revenue in Q4(24) was primarily linked to the agreement with Bankaool, which has now been paused. As a result, we expect 2025 to be a year focused on securing new customers, which is why revenue generation starts in 2026e. With the final phase of the business transformation completed, opex is now set at approximately SEK3m per month, making revenue growth the key driver for the company's future development.

Fair value range of SEK 3.5-5.2 per share

Valuing Sileon is challenging as the company is in the early stages of its new strategic direction and has also communicated a need to strengthen its cash position. Due to this uncertainty, we apply a significant discount to the EV/Sales 2027e multiple when valuing the company. Our fair value range corresponds to an EV/Sales 2027e multiple of 0.4–0.6x, compared to a peer group of Swedish tech companies that trade at a median of 1.5x and an average of 2.4x.

Changes in this report										
	From	To	Chg							
EPS adj. 2025e	n.a.	-14.40	n.a.							
EPS adj. 2026e	n.a.	-12.78	n.a.							
EPS adj. 2027e	n.a.	-5.90	n.a.							

ı	Key facts	
	No. shares (m)	3.3
	Market cap. (USDm)	1
	Market cap. (SEKm)	15
	Net IB Debt. (SEKm)	43
	Adjustments (SEKm)	0
	EV (2025e) (SEKm)	59
	Free float	43.1%
	Avg. daily vol. ('000)	1
	Risk	High Risk
	Fiscal year end	December
	Share price as of (CET)	14 Feb 2025 00:00

Key figures (SEK)	2024	2025e	2026e	2027e
Sales (m)	1	1	7	29
EBITDA (m)	-41	-29	-25	-4
EBIT (m)	-57	-47	-41	-19
EPS	-1.53	-14.40	-12.78	-5.90
EPS adj.	-1.53	-14.40	-12.78	-5.90
DPS	0.00	0.00	0.00	0.00
Sales growth Y/Y	-99%	154%	353%	325%
EPS adj. growth Y/Y	-chg	-chg	+chg	+chg
EBIT margin	n.m.	n.m.	-614.1%	-65.4%
P/E adj.	n.m.	n.m.	n.m.	n.m.
EV/EBIT	neg.	neg.	neg.	neg.
EV/EBITA	neg.	neg.	neg.	neg.
EV/EBITDA	neg.	neg.	neg.	neg.
P/BV	0.4	neg.	neg.	neg.
Dividend yield	0.0%	0.0%	0.0%	0.0%
FCF yield	-317.7%	-226.5%	-244.9%	-169.4%
Equity/Total Assets	46.1%	-119.7%	175.2%	155.4%
ROCE	-69.8%	-151.1%	133.0%	26.7%
ROE adj.	-127.0%	-635.3%	93.6%	25.7%
Net IB debt/EBITDA	-0.2	-1.5	-3.2	-24.9



Source: Carnegie Research, FactSet, Millistream & company data

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Equity story

Near term: 6-12m Over the past year, Sileon has refined its sales strategy, targeting potential customers with modern tech stacks, which offer shorter decision-making and implementation timelines. In the near term, securing new customer contracts remains the top priority. The business and organisation have been optimised for its new operation, and given Sileon's highly scalable product, driving revenue growth is the key.

Long term: 5Y+

Buy Now, Pay Later (BNPL) as a payment solution is particularly popular among younger generations, as it offers transparent costs and greater flexibility. Additionally, the global shift toward digital payments is a key driver behind the increasing adoption of BNPL. For Sileon, which has developed a quite unique BNPL platform, the priority now is to secure new customers to demonstrate the platform's value. Many credit providers, including banks, rely on outdated legacy systems, making it both time-consuming and costly to develop similar BNPL functionalities in-house. Sileon's solution eliminates these barriers, offering a seamless, cost-efficient alternative.

Key risks:

- · Cash position
- New customers
- · Competing technologies and alternative solutions

Company description

Sileon has developed a rather unique BNPL (Buy Now Pay Later) software program, simplifying the process for banks and credit companies to offer BNPL services to their customers. The platform is fully automated, enabling high scalability and the potential for strong margins as revenue grows.

Key industry drivers

- · Growing share of digital payments
- Rising adoption of BNPL
- · Increasing number of companies providing credit

Industry outlook

 According to market data from FIS Global, BNPL is among the fastest-growing payment solutions and is projected to account for 5% of all transactions by 2027. As payments shift from cash to digital, BNPL adoption continues to rise.

Largest shareholders

Rieber & Son	44.5%
Kent Hansson	11.9%
Movestic Livförsäkring	7.5%

Cyclicality

Key peers

Cyclicality: N/A

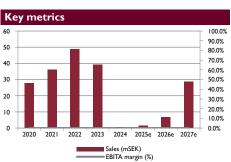
As Sileon is a tech company, we find Swedish tech firms such as Acast, Sinch, and Physitrack to be the most relevant comparisons. However, given that Sileon's product is globally scalable and operates within the payments sector, we also see global fintech companies like Visa, Mastercard, and PayPal as fitting benchmarks in the future.

Valuation and methodology

Since Sileon is still in the early stages of its new strategic direction, we find it challenging to evaluate the company. Therefore, we have applied a scenario analysis, assessing a base case scenario, a low-growth scenario, and a high-growth scenario, all based on sales projections for 2027e, as this is when we expect the company to achieve substantial revenue generation. Our base case scenario is aligned with our current estimates, while the low-growth scenario assumes fewer customer acquisitions than expected, leading to lower transaction volumes. Conversely, the high-growth scenario reflects a more favourable outcome, where Sileon outperforms expectations. We see the high-growth scenario as entirely feasible, as it would require securing only 4–6 larger customers to reach those projections.

Fair value range 12m





Source: Carnegie Research & company data

We see news about new customer acquisitions as the most critical factor for the stock in the coming years. Additionally, a smooth integration with Areeba and the first transactions made by its customers will be key milestones we look for in 2025.

On the downside, the main risk remains the company's cash position and the uncertainty surrounding how it will be managed.



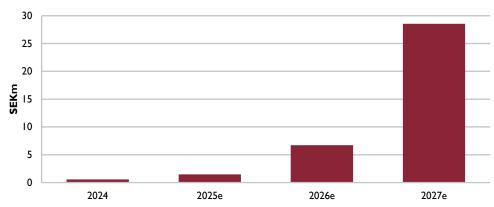
We see signing new customers as the most crucial factor in 2025 to drive

revenue growth in the coming years

Since revenue is tied to the number of transactions, it is essential to onboard new customers who demonstrate strong adoption and usage of Sileon's solutions

Key charts



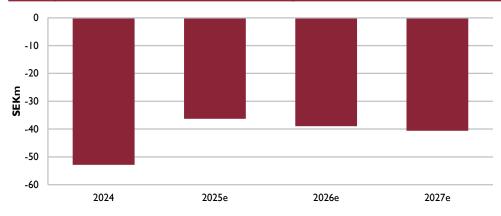


Source: Carnegie Research, Sileon

Sileon has optimised its opex to a run rate of approximately SEK3m per month.

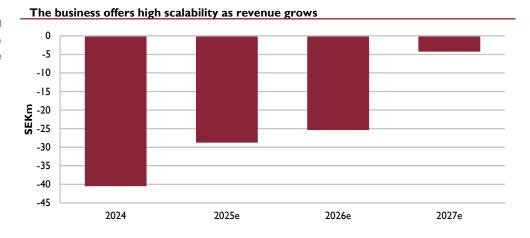
We expect this level to remain stable until revenue growth accelerates

We expect OPEX to remain stable until revenue growth accelerates



Source: Carnegie Research, Sileon

Since the platform is fully automated and revenue is driven by usage, it offers high scalability as transaction volumes increase



Source: Carnegie Research, Sileon



Estimate changes

The adjustments we make are primarily due to the paused cooperation with Bankaool and the completion of Sileon's transition into a pure tech company. Since the Bankaool integration has been put on hold, which we previously estimated would drive revenue in 2025, we are lowering our revenue estimates for the coming years.

In 2025, we want to see Sileon sign new customers, which would support revenue growth in 2026e. If Sileon secures partnerships with companies that have large customer bases and adoption of its solutions is strong, revenue could grow beyond our current estimates. However, we need to see more customer agreements before factoring in such an upside.

The completion of Sileon's transition to a tech company has resulted in lower opex and a streamlined balance sheet, leading us to revise these estimates downward. As the company stated in the report, we anticipate a capital injection will be needed in 2025 to strengthen the cash position before revenue reaches a profitable level.

		New			Old		Changes				
SEKm	2024	2025e	2026e	2024	2025e	2026e	2024	2025e	2026e		
Net sales	I	ı	7	I	3	- 11	0%	-57%	-37%		
Growth	n.m.	154%	353%	n.m.	493%	207%	n.m.	-339	146		
COGS	-3	-3	-3	-3	0	-1	0%	505%	89%		
Gross profit	-3	-1	4	-3	3	9	0%	-135%	-57%		
Gross margin	n.m.	n.m.	59%	n.m.	88%	86%	n.m.	n.m.	-27		
OPEX	-53	-36	-39	-53	-40	-43	0%	-10%	-10%		
Other incom/expenses/cap.dev	15	9	10	15	13	12	0%	-35%	-21%		
EBITDA	-41	-29	-25	-41	-24	-22	0%	-17%	-13%		
EBITDA margin	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.		
D&A	-16	-18	-16	-16	-20	-18	0%	-9%	-12%		
EBIT	-57	-47	-41	-57	-44	-40	0%	-6%	-3%		
EBIT margin	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.		
Net financials	-1	0	-1	-1	0	-1	0%	-154%	8%		
PTP	-58	-47	-42	-58	-44	-41	0%	8%	3%		
Tax	0	0	0	0	0	0	0%	n.m.	n.m.		
Net profit	-41	-47	-42	-41	-44	-41	0%	-7%	-3%		
Discontinued operations	16	0	0	16	0	0	0%	n.m.	n.m.		
EPS	-1.5	-14.4	-12.8	-1.5	-13.4	-12.4	0%	-7%	-3%		
Net sales growth Y/Y	n,m,	154%	353%	n.m.	493%	207%	n.m.	-339	146		
Gross margin	n.m.	n.m.	59%	n.m.	88%	86%	n.m.	n.m.	-27		
EBITDA margin	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.		
EBIT margin	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.		

Source: Carnegie Research



Valuation

Evaluating Sileon is challenging at this stage, as the company is still in the early phases of its new strategic direction and has also communicated a need for additional funding. As a result, we see high uncertainty surrounding the company, making valuation more complex.

Since we do not yet know how, when, or under what conditions Sileon will strengthen its cash position, we have not factored this into our estimates. Instead, we believe this uncertainty is reflected in the valuation multiple, which currently is well below its peers.

Assumptions

Given the challenges in making precise estimates for Sileon, we have valued the company using a scenario analysis. This includes a base case scenario based on our estimates, a low-growth, low-margin scenario where customer acquisition falls short of expectations, and a high-growth scenario where both customer inflow and transaction volume exceed our current projections.

When valuing Sileon, we find smaller Swedish tech companies to be the most relevant peers. However, these companies are generally larger, profitable, and have more established business models. Due to these factors, along with the uncertainty surrounding Sileon's cash position, we believe the company should trade at a discount to peers. On the other hand, Sileon's product is more globally scalable than several of the comparable listed below, which could present long-term upside potential. In the long term, as Sileon achieves profitability with a globally scalable product in the fintech sector, we believe it could be compared to global payment and fintech companies.

	Мсар.		EV/S	Sales			EV/EE	SITDA			EV/I	BIT			P	E	
	(EURm)	2024	2025e	2026e	2027e	2024	2025e	2026e	2027e	2024	2025e	2026e	2027e	2024	2025e	2026e	2027e
Swedish tech companies																	
Sileon AB*	1	40.7x	39.6x	14.2x	0.5x	-0.6x	n.m.	n.m.	n.m.	-0.4x	n.m.	n.m.	n.m.	n.m.	-0.3x	-0.4x	-0.8x
Storytel AB Class B*	666	1.3x	1.6x	1.5x	1.4x	8.7x	9.6x	8.0x	6.8x	17.3×	15.4x	11.3x	9.6x	29.9x	20.5×	14.7x	12.2x
Acast AB	292	1.2x	1.3×	l.lx	1.0x	96.9x	25.2x	15.2x	17.7x	-	107.2x	28.9x	48.7x	54.7x	85.0×	29.8x	25.3x
Upsales Technology AB	50	3.2x	3.3×	2.7x	-	13.5×	13.1x	11.6x	-	18.2×	18.6x	15.8x	-	27.7x	24.1×	20.6x	-
Truecaller AB Class B	1,836	9.0x	9.7x	7.7x	5.9x	24.8×	24.3x	18.1x	13.0x	26.9×	25.7x	19.0x	13.6x	46.1x	34.2x	25.1x	17.7x
Sinch AB	1,999	0.8x	1.0x	0.9x	0.9x	6.7x	7.9x	7.3x	6.7x		27.7x	21.3x	15.9x	9.5x	9.5x	8.6x	7.8x
Nepa AB	16	-	-	-	-	-	-	-	-			-	-	-	-	-	-
FormPipe Software AB	120	2.3x	2.3×	2.1x	-	11.5x	8.5×	7.0x	-	33.1x	15.8x	11.6x	-	44.3x	19.2x	14.3x	-
Sleep Cycle AB	80	2.4x	2.7×	2.1x	1.7x	7.1x	8.4x	6.3x	6.1x	7.9x	9.3x	7.1x	6.9x	13.2x	13.4x	-	-
Physitrack Limited	16	l.lx	1.2x	1.0x	0.8x	4.2x	3.4x	2.6x	2.1x		10.3x	5.2×	3.8x	-	10.0×	5.0x	3.3x
Addnode Group AB Class B	1,328	2.0x	2.7×	2.5x	2.4x	15.1x	15.4x	14.3x	13.1x	23.5×	23.3×	20.3x	17.5x	37.9x	24.8×	22.3x	22.6x
Lime Technologies AB	447	7.4x	6.6x	5.8x	5.1x	24.1x	21.3x	18.6x	16.4x	37.9x	31.2x	26.3×	22.1x	51.8x	40.3x	32.7x	27.6x
Average	623	3.lx	3.2x	2.7x	2.4x	21.3x	13.7x	10.9x	10.2x	23.5x	28.5×	16.7x	17.3x	35.0x	28.1x	19.2x	16.6x
Median	292	2.lx	2.5x	2.lx	1.5x	12.5x	11.3x	9.8x	9.9x	23.5×	20.9x	17.4x	14.7x	37.9x	22.3x	20.6x	17.7x
Global fintech companies																	
Visa Inc. Class A	580,238	15.6x	17.8x	16.1x	14.8x	22.3×	25.3x	22.8x	20.7x	23.1x	26.3×	23.7x	21.5x	35.2x	31.4x	27.8x	24.7x
Mastercard Incorporated Class A	486,316	17.7x	16.9x	15.0x	13.4x	28.7×	27.5x	24.2x	21.2x	30.3×	29.0x	25.3x	22.3x	38.7x	35.6x	30.2×	25.9x
Intuit Inc.	156,461	11.4x	9.3×	8.3x	7.4x	28.4×	22.2x	19.6x	17.5x	29.1x	23.3×	20.4x	17.9x	34.7x	30.8×	26.9x	23.4x
Shopify, Inc. Class A	148,529	15.2x	14.7x	12.1x	9.7x	89.0x	79.0x	60.7x	45.9x	90.8x	82.2x	63.7x	46.3x	101.2x	83.2×	65.6x	50.9×
Fisery, Inc.	124,844	7.5x	7.6x	7.0x	6.4x	15.6x	15.6x	14.1x	12.7x	19.1x	18.7x	16.8x	15.1x	26.2x	22.5×	19.2x	16.5x
PayPal Holdings, Inc.	73,399	2.8x	2.5×	2.3x	2.2x	13.5×	11.4x	10.7x	10.1x	15.4x	13.0x	12.1x	11.4x	16.8x	15.5x	13.8x	12.3x
Adyen N.V. Unsponsored ADR	57,933	17.9x	19.7x	15.8x	12.7x	36.2×	37.2x	28.1x	21.8x	40.3×	41.0x	30.6x	23.7x	63.2x	50.5×	39.7x	31.5x
Average	232,532	12.6x	12.6x	10.9x	9.5x	33.4x	31.2x	25.7x	21.4x	35.4x	33.4x	27.5x	22.6x	45.1x	38.5x	31.9x	26.5x
Median	148,529	15.2x	14.7x	12.1x	9.7x	28.4x	25.3×	22.8x	20.7x	29.1x	26.3×	23.7x	21.5x	35.2x	31.4x	27.8x	24.7x

^{*}Carnegie Estimates

Note: Estimates collected from Factset as per 16/02/2025

Source: Carnegie Research, Factset



	Мсар.		Sales	growth			Adj. EBIT	DA margin			Adj. EBI	T margin			Net debt/	EBITDA	
	(EURm)	2024	2025e	2026e	2027e	2024	2025e	2026e	2027e	2024	2025e	2026e	2027e	2024	2025e	2026e	2027e
Swedish tech companies																	
Sileon	1	-98.5%	153.6%	352.8%	325.0%	n.m.	n.m.	n.m.	-14.9%	n.m.	n.m.	n.m.	-65.4%	-0.2x	n.m.	n.m.	n.m.
Storytel AB Class B	666	9.1%	12.0%	10.4%	8.8%	14.4%	17.0%	18.5%	20.0%	7.2%	10.6%	13.0%	14.1%	0.1x	-0.4×	-1.0x	-1.6x
Acast AB	292	18.8%	15.8%	13.1%	10.5%	1.3%	5.0%	7.3%	5.7%	-2.9%	1.2%	3.8%	2.1%	-24.8x	-5.2x	-3.8×	-4.7x
Upsales Technology AB	50	2.4%	9.4%	19.1%	-	23.6%	24.9%	23.5%	-	17.5%	17.5%	17.3%	-	-l.lx	-0.9x	-0.9x	-
Truecaller AB Class B	1,836	6.8%	26.6%	26.9%	29.3%	36.4%	40.0%	42.3%	45.4%	33.5%	37.7%	40.3%	43.7%	-1.4x	-1.3x	-1.4x	-1.1x
Sinch AB	1,999	-0.1%	4.0%	4.6%	4.6%	12.3%	12.1%	12.5%	13.0%	-20.2%	3.4%	4.3%	5.5%	1.6x	l.lx	0.6x	0.0x
Nepa AB	16	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FormPipe Software AB	120	0.7%	9.6%	9.0%	-	20.0%	26.7%	30.1%	-	7.0%	14.4%	18.0%	-	0.0x	-0.2×	-0.4x	-
Sleep Cycle AB	80	-	9.7%	28.6%	22.9%	33.8%	32.1%	32.9%	27.9%	30.5%	28.9%	29.5%	24.5%	-1.5x	-1.5x	-	-
Physitrack Limited	16	5.8%	6.3%	17.6%	25.5%	25.0%	35.3%	40.0%	39.8%	-6.2%	11.8%	20.0%	21.9%	-	-	-	-
Addnode Group AB Class B	1,328	1.4%	-18.7%	5.6%	6.7%	13.1%	17.3%	17.7%	18.1%	8.5%	11.5%	12.4%	13.5%	1.2x	0.8x	0.5×	0.1x
Lime Technologies AB	447	18.7%	14.5%	14.4%	13.7%	30.8%	31.1%	31.2%	31.2%	19.6%	21.3%	22.1%	23.1%	1.0x	0.4x	-0.1x	-0.4x
Average	623	7.1%	8.9%	14.9%	15.2%	21.1%	24.2%	25.6%	25.1%	9.4%	15.8%	18.1%	18.6%	-2.8x	-0.8x	-0.8x	-1.3x
Median	292	5.8%	9.7%	13.7%	12.1%	21.8%	25.8%	26.8%	24.0%	7.8%	13.1%	17.7%	18.0%	0.0x	-0.4x	-0.6x	-0.7x
Global fintech companies																	
Visa Inc. Class A	580.238	10.0%	10.2%	10.4%	9.5%	70.1%	70.5%	70.8%	71.2%	67.7%	67.8%	68.2%	68.6%	0.3x	0.2x	0.1x	0.1x
Mastercard Incorporated Class A	486.316	12.2%	12.1%	12.5%	12.0%	61.6%	61.4%	62.1%	63.1%	58.3%	58.2%	59.3%	60.0%	0.6x	0.4x	0.3×	0.2x
Intuit Inc.	156.461	13.3%	12.3%	12.2%	12.3%	40.3%	41.8%	42.2%	42.1%	39.3%	39.9%	40.5%	41.2%	0.3x	-0.2x	-0.7x	-1.0x
Shopify, Inc. Class A	148,529	32.8%	23.5%	21.2%	24.3%	17.0%	18.6%	20.0%	21.2%	16.7%	17.9%	19.0%	21.0%	-2.7x	-2.8×	-2.5x	-1.8x
Fisery, Inc.	124,844	6.0%	8.9%	9.0%	8.6%	48.2%	48.8%	49.4%	50.7%	39.4%	40.7%	41.6%	42.6%	2.5x	2.3x	2.0x	1.9x
PayPal Holdings, Inc.	73,399	6.8%	3.9%	6.5%	6.8%	20.9%	21.9%	21.9%	21.7%	18.4%	19.1%	19.2%	19.1%	-0.1x	-0.1x	-0.2x	-0.3×
Adyen N.V. Unsponsored ADR	57,933	19.0%	24.4%	25.2%	23.9%	49.4%	53.0%	56.2%	58.3%	44.4%	48.2%	51.5%	53.8%	-5.8×	-5.3×	-5.0x	-5.9x
Average	232,532	14.3%	13.6%	13.8%	13.9%	43.9%	45.1%	46.1%	46.9%	40.6%	41.7%	42.8%	43.8%	-0.7x	-0.8x	-0.9x	-1.0x
Median	148,529	12.2%	12.1%	12.2%	12.0%	48.2%	48.8%	49.4%	50.7%	39.4%	40.7%	41.6%	42.6%	0.3x	-0.1x	-0.2x	-0.3x
*Carnegie Estimates											Source: Carnegie Research, Factset						

Source: Carnegie Research, Factset

Since we do not expect substantial revenue until 2027e, we consider this the most relevant year for evaluating Sileon. In our base scenario, we apply our estimates and an EV/Sales 2027e multiple of 0.4–0.6x, using 3.3 million shares, to arrive at a fair value range of SEK3.5–5.2 per share. The peer group trades at a median multiple of 1.5x and an average of 2.4x for the same period. However, as Sileon is not yet profitable, we believe the stock should trade at a discount. Additionally, with uncertainty surrounding the cash position, there is a risk of a share issuance, which could potentially double the number of outstanding shares. To account for this dilution risk, we apply a conservatively low valuation multiple for the period.

In our low-growth scenario, Sileon adds fewer customers than expected, resulting in a lower number of transactions compared to our base case estimates. In this scenario, we believe Sileon should be valued at an EV/Sales 2027e multiple of 0.3–0.5x to reflect the lower margin and heightened financial risk. This results in a fair value range of SEK 1.2–2.0 per share.

In our high-growth scenario, Sileon secures more customers, leading to a higher number of transactions than we currently expect. Depending on the type of customers added, we see this scenario as fully plausible. For example, our revenue estimate for the partnership with Areeba suggests potential annual revenues of SEK12.5m per year. To reach our sales estimates, Sileon would need to sign approximately four similar customers in 2025 and 2026. In this scenario, we assume the same opex levels as in our base scenario, highlighting the potential scalability of the business. Under these conditions, we apply a multiple of 0.6–1.0x, leading to a high-growth fair value range of SEK 8.3–13.8 per share.

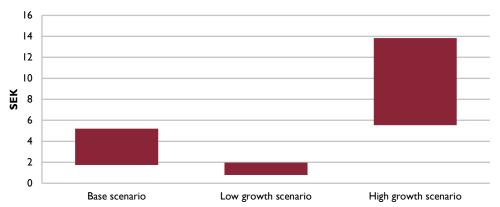


SEKm	2024	2025e	2026e	2027e
Base scenario				
Sales	1	1	7	29
Growth	-99%	154%	353%	325%
EBITDA	-41	-29	-25	-4
Margin	n.m.	n.m.	n.m.	-15%
Low growth scenario				
Sales	1	1	5	13
Growth	-99%	154%	250%	150%
EBITDA	-41	-29	-27	-20
Margin	n.m.	n.m.	n.m.	n.m.
High growth scenario				
Sales	1	1	13	46
Growth	-99%	154%	756%	259%
EBITDA	-41	-29	-19	13
Margin	n.m.	n.m.	n.m.	28%

	2	.027e
	EV/Sales	Value per share
Higher boun	0.6x	5.2
Lower bound	0.4x	3.5
Higher boun	0.5×	2.0
Lower bound	0.3x	1.2
Higher boun	1.0x	13.8
Lower bound	0.6x	8.3

Source: Carnegie Research, Factset





Source: Carnegie Research

DCF

While our fair value range is based on the scenario and benchmarking analysis detailed above, we have also conducted a DCF valuation. Since we think the uncertainties around our estimates are fairly high, we do not think a DCF is the best approach to evaluating Sileon at this stage.

Following our explicit forecast period, which ends in 2027e, we assume growth will gradually decline linearly to 2%, in line with long-term GDP growth. We apply a WACC of 19.0%, reflecting an equity beta of 3.75x. For the terminal period, we use a 2% growth rate and assume an EBITDA margin of 30%. Our DCF analysis suggests a fair value of SEK5.8 per share.



					Average	year		Terminal
DCF assumptions - Summary	2025e	2026e	2027e	4-5	6-10	11-15	16-20	period
Total sales growth	153.6%	352.8%	325.0%	94.5%	21.3%	11.7%	4.8%	2.0%
EBITDA margin	-1939.9%	-377.6%	-14.9%	1.0%	5.1%	15.5%	25.9%	30.0%
Depreciation % of sales	-1245.6%	-236.5%	-50.5%	-40.0%	-4.8%	-4.0%	-4.0%	-4.0%
EBITA margin	-3185.5%	-614.1%	-65.4%	-39.0%	0.3%	11.5%	21.9%	26.0%
Amortisations % of sales	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
EBIT margin	-3185.5%	-614.1%	-65.4%	-39.0%	0.3%	11.5%	21.9%	26.0%
Capex % of sales	-621.3%	-154.4%	-40.5%	-27.5%	-4.6%	-4.0%	-4.0%	-4.0%
Paid tax rate	-20.6%	-20.6%	-20.6%	0.0%	0.0%	-16.5%	-20.6%	-20.6%
NWC to sales	-1259.8%	-276.0%	-32.9%	-40.0%	-40.0%	-40.0%	-40.0%	-40.0%
Sales	ı	7	29	85	203	392	557	606
EBITDA	-29	-25	-4	- 1	12	62	145	182
Capex	-9	-10	-12	-21	-9	-16	-22	-24
Taxes	0	0	0	0	0	-9	-25	32
Other	7	2	-7	16	13	16	10	577
Free cash flow	-31	-34	-23	-4	16	54	107	767
Discounted FCF	-29	-26	-15	-2	4	6	5	26
Share of total discounted FCF	-105%	-96%	-54%	-17%	73%	110%	94%	95%
Valuation	SEKmm	Per share		,	WACC assur	nntions		
EV (discounted FCF)	27	8.2			Risk free intere	•		4.0%
- Net debt (2024)	-8	-2.5			Debt risk prem	ium		0.5%
+ Associates	0	0.0			Equity risk pre			4.0%
- Minority interest	0	0.0			Equity beta			3.75
- Outstanding warrants	0	0.0			Cost of Equit	у		19.0%
Other debt adjustments	0	0.0		-	Tax rate	•		0.0%
ESG penalty	0	0.0		,	After tax cost of	of debt		4.5%
Equity value at YE (24)	19	5.7			Equity weight			100%
Time adjustment	0	0.1		•	WACC			19.0%
Dividend	0	0.0						

Source: Carnegie Research

20.0%

20.5%

The DCF valuation is highly sensitive to the applied WACC and terminal growth and margin assumptions, as reflected below.

		WACC									
		17.5%	18.0%	18.5%	19.0%	19.5%	20.0%	20.5%			
%	3.5%	14.6	11.8	9.3	7.0	4.9	3.0	1.3			
£	3.0%	14.0	11.3	8.8	6.6	4.6	2.7	1.0			
grow	2.5%	13.4	10.8	8.4	6.2	4.2	2.4	0.8			
	2.0%	12.8	10.3	8.0	5.8	3.9	2.1	0.5			
rminal	1.5%	12.3	9.8	7.6	5.5	3.6	1.9	0.3			
Ē	1.0%	11.8	9.4	7.2	5.2	3.3	1.6	0.1			
卢	0.5%	11.4	9.0	6.8	4.9	3.0	1.4	-0.1			
						So	urce: Carneg	ie Research			

Current equity value

%	33%	16.5	13.7	11.1	8.7	6.6	4.7	2.9	
δ	33% 32% 31% 30% 29% 28% 27%	15.3	12.5	10.0	7.8	5.7	3.8	2.1	
Ĕ	31%	14.1	11.4	9.0	6.8	4.8	3.0	1.3	
₩	30%	12.8	10.3	8.0	5.8	3.9	2.1	0.5	
in a	29%	11.6	9.2	6.9	4.9	3.0	1.3	-0.3	
E	28%	10.4	8.0	5.9	3.9	2.1	0.5	-1.0	
e	27%	9.2	6.9	4.8	2.9	1.2	-0.4	-1.8	

WACC 19.0%

Source: Carnegie Research



Financial statements

SEKm	Q1(24)	Q2(24)	Q3(24)	Q4(24)	Q1(25e)	Q2(25e)	Q3(25e)	Q4(25e)
Net sales	12	17	6	0	0	0	0	I
Growth Y/Y	19%	63%	-37%	-98%	-98%	-98%	-93%	217%
COGS	-4	-4	-4	-1	-1	-1	-1	-1
Gross profit	8	12	2	0	0	0	0	0
Gross margin	70%	74%	38%	-286%	-239%	-106%	-44%	-16%
Capitalised development	6	4	3	2	2	2	2	2
Other external costs	-5	-5	-5	-2	-3	-3	-2	-3
Personnel	-13	-12	-15	-6	-6	-7	-6	-7
Other income/costs	0	0	- 1	0	0	0	0	0
EBITDA	-4	-1	-13	-7	-7	-8	-7	-7
EBITDA margin	n.m.	-7%	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.
D&A	-5	-5	-6	-3	-5	-5	-4	-5
EBIT	-9	-6	-19	-10	-12	-13	-11	-12
EBIT margin	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.	n.m.
Net financials	-1	- 1	0	-1	0	0	0	0
PTP	-10	-5	-19	-11	-12	-13	-11	-12
Tax	0	0	0	0	0	0	0	0
Net profit	-10	-5	-19	-11	-12	-13	-11	-12

2023	2024	2025e	2026e	2027e
39	I	I	7	29
-20%	-99%	154%	353%	325%
-16	-3	-3	-3	-3
24	-3	-1	4	26
61%	-453%	-72%	59 %	90%
27	14	9	0	0
-34	-13	-10	-11	-12
-57	-40	-26	-28	-29
9	I	0	0	0
-31	-41	-29	-25	-4
-31 -79%	-41 -6924%	-29 -1940%	-25 -378%	-4 -15%
-79%	-6924%	-1940%	-378%	-15%
-79 % -21	-6924 % -16	-1940 % -18	-378 % -16	-15 % -14
-79% -21 -52	-6924% -16 -57	-1940% -18 -47	-378% -16 -41	-15% -14 -19
-79% -21 -52 -132%	-6924% -16 -57 -9695%	-1940% -18 -47 -3185%	-378% -16 -41 -614%	-15% -14 -19 -65%
-79% -21 -52 -132% -2	-6924% -16 -57 -9695% -1	-1940% -18 -47 -3185% 0	-378% -16 -41 -614% -1	-15% -14 -19 -65% -1
-79% -21 -52 -132% -2 -54	-6924% -16 -57 -9695% -1 -58	-1940% -18 -47 -3185% 0 -47	-378% -16 -41 -614% -1 -42	-15% -14 -19 -65% -1

^{*}FY 2024 figures exclude discontinued operations



Financial statements

Profit & loss (SEKm)	2018	2019	2020	2021	2022	2023	2024	2025 e	2026e	2027e
Sales	0	0	28	36	49	39	1	I	7	29
COGS	0	0	-13	-13	-18	-16	-3	-3	-3	-3
Gross profit	0	0	15	23	31	24	-3	-1	4	26
Other income & costs	0	0	-43	-48	-42	-55	-38	-28	-29	-30
Share in ass. operations and JV	0	0	0	0	0	0	0	0	0	0
EBITDA	0	0	-28	-25	-11	-31	-41	-29	-25	-4
Depreciation PPE	0	0	0	0	0	-1 0	0	0	0	0
Depreciation lease assets Amortisation development costs	0	0	-13	-19	-15	-17	-16	-17	-14	-13
Amortisation other intangibles	0	0	-13 -2	-17	-13	-17	-10 -1	-17	-1 1	-13 -1
Impairments / writedowns	0	0	0	0	0	0	0	0	0	0
EBITA	Ō	Ö	-44	-47	-29	-52	-57	-47	-41	-19
Amortization acquisition related	0	0	0	0	0	0	0	0	0	0
Impairment acquisition related	0	0	0	0	0	0	0	0	0	0
EBIT	0	0	-44	-47	-29	-52	-57	-47	-41	-19
Share in ass. operations and JV	0	0	0	0	0	0	0	0	0	0
Net financial items	0	0	-6	-3	-3	-2	-1	0	-!	-!
of which interest income/expenses	0	0	-6	-3	-3	-2	-1	0	-1	-1
of which interest on lease liabilities	0	0	0	0 0	0	0	0	0	0	0
of which other items	0 0	0	0 - 50	- 49	- 32	- 54	- 58	- 47	- 42	-1 9
Pre-tax profit Taxes	0	0	-30	0	0	0	-30	0	-42	-17
Post-tax minorities interest	0	0	0	0	0	0	0	0	0	0
Discontinued operations	Ö	ő	Ö	Ö	ő	ő	16	ő	Ö	ő
Net profit	0	0	-50	-49	-32	-54	-41	-47	-42	-19
Adjusted EBITDA	0	0	-28	-25	-11	-31	-41	-29	-25	-4
Adjusted EBITA	0	0	-44	-47	-29	-52	-57	-47	-41	-19
Adjusted EBIT	0	0	-44	-47	-29	-52	-57	-47	-41	-19
Adjusted net profit	0	0	-50	-49	-32	-54	-41	-47	-42	-19
Sales growth Y/Y	na	na	+chg	30.1%	35.4%	-19.7%	-98.5%	153.6%	352.8%	325.0%
EBITDA growth Y/Y	na	na	-chg	+chg	+chg	-chg	-chg	+chg	+chg	+chg
EBITA growth Y/Y	na	na	-chg	-chg	+chg	-chg	-chg	+chg	+chg	+chg
EBIT growth Y/Y	na	na	-chg	-chg	+chg	-chg	-chg	+chg	+chg	+chg
EBITDA margin	nm	nm	-101.4%	-69.5%	-22.1%	-79.2%	na	na	-377.6%	-14.9%
EBITA margin	nm	nm	nm	nm	nm	nm	nm	nm	nm	nm
EBIT margin	nm	nm	-157.5%	-128.8%	-59.9%	-132.2%	na	na	-614.1%	-65.4%
Tax rate	na	na	20.6%	20.6%	20.6%	20.6%	20.6%	20.6%	20.6%	20.6%
Cash flow (SEKm)	2018	2019	2020	2021	2022	2023	2024	2025e	2026 e	2027e
EBITDA	0	0	-28	-25	-11	-31	-41	-29	-25	-4
Paid taxes	0	0	0	0	0	0	0	0	0	0
Change in NWC	0	0	3 0	-4 0	3 0	13 0	3	7	2	-7 0
Non cash adjustments Discontinued operations	0	0	0	0	0	0	9 16	0	0	0
Total operating activities	0	0	-25	-29	-8	-19	- 29	-22	-24	-11
· -	-									
Capex tangible assets Capitalised development costs	0	0	0 -15	0 -12	- I -22	0 -27	0 -14	-1 -9	-1 -10	-1 -11
Capex - other intangible assets	0	0	-13	-12	0	-27	0	0	-10	-11
Acquisitions/divestments	0	0	Ö	ő	Ö	Ö	20	0	0	0
Other non-cash adjustments	0	Ö	Ö	Ö	Ö	ő	0	ő	0	Ö
Total investing activities	0	0	-16	-13	-23	-27	6	-9	-10	-12
Net financial items	0	0	-6	-3	-3	-2	-1	0	-1	-1
Lease payments	0	0	-2	-2	-2	-3	-5	-4	-3	-3
Dividend paid and received	0	0	0	0	0	0	0	0	0	0
Share issues & buybacks	0	0	61	59	70	34	57	0	0	0
Change in bank debt	0	0	-5	6	-9	0	-25	-3	-15	0
Other cash flow items Total financing activities	0 0	0 0	-4 44	-4 57	-7	-5 22	-2 24	0	0	0 - 4
		U	44	57	50	23	24	-6	-19	
-	-	•	25	20	_					
Operating cash flow	0	0	-25 49	-29 46	-8 34	-19 52	-29 49	-22 35	-24 39	-11 26
Operating cash flow Free cash flow	0	0	-49	-46	-36	-52	-29 -49 I	-35	-38	-26
Operating cash flow Free cash flow Net cash flow	0									
Operating cash flow Free cash flow Net cash flow Change in net IB debt	0 0 0 0	0 0 0	-49 4 11	-46 16 11	-36 19 30	-52 -23 -20	-49 I 31	-35 -38 -31	-38 -53 -35	-26 -26 -23
Operating cash flow Free cash flow Net cash flow	0 0 0	0 0	-49 4	-46 16	-36 19	-52 -23	-49 I	-35 -38	-38 -53	-26 -26

Source: Carnegie Research & company data



Financial statements, cont.

Balance sheet (SEKm)	2018	2019	2020	2021	2022	2023	2024	2025e	2026 e	2027e
Acquired intangible assets	0	0	0	0	0	0	0	0	0	0
Other fixed intangible assets	0	0	0	0	0	0	0	0	0	0
Capitalised development	0	0	54	48	54	64	56	33	28	26
Tangible assets	0	0	0	0	2	4	0	0	0	0
Lease assets	0	0	0	0	0	0	0	0	0	0
Other IB assets (I)	0	0	0	0	0	0	0	0	0	0
Other non-IB assets	Ö	Ö	4	10	4	Ö	6	5	4	4
Fixed assets	ŏ	ŏ	59	58	61	68	63	38	33	30
Inventories (2)	Ö	0	0	0	0	0	0	0	0	0
`'	0	0	0	2	3	3	Ŭ	ĭ	Ü	5
Receivables (2)	0	0					1	•	1	
Prepaid exp. & other NWC items (2)	•		16	33	40	39	4	2	2	10
IB current assets (I)	0	0	0	0	0	0	0	0	0	0
Other current assets	0	0	47	69	54	58	0	0	0	0
Cash & cash equivalents (I)	0	0	4	20	38	15	16	-21	-74	-100
Current assets	0	0	67	124	135	116	22	-18	-70	-85
Total assets	0	0	126	182	196	184	84	20	-38	-55
Shareholders' equity	0	0	14	21	52	26	39	-24	-66	-86
Minorities	ő	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0
Other equity	0	0								
Total equity	•		14	21	52	26	39	-24	-66	-86
Deferred tax	0	0	0	0	0	0	0	0	0	0
LT IB debt (I)	0	0	0	0	0	0	0	0	0	0
Other IB provisions (I)	0	0	26	42	33	37	20	17	2	2
Lease libilities	0	0	0	0	0	0	0	0	0	0
Other non-IB liabilities	0	0	0	0	0	0	0	0	0	0
LT liabilities	0	0	26	42	33	37	20	17	2	2
ST IB debt (I)	0	0	21	32	35	35	5	5	4	4
Payables (2)	0	0	6	4	7	0	0	1	1	1
Accrued exp. & other NWC items (2)	0	0	12	14	15	28	21	21	21	24
Other ST non-IB liabilities	0	Ö	47	69	54	58	0	0	0	0
Liabilities - assets held for sale	0	Ö	0	0	0	0	Ö	Ö	Ö	Ö
Current liabilities	ŏ	Ŏ	86	119	ПĬ	121	26	27	26	28
	0									
Total equity and liabilities	U	0	126	182	196	184	84	20	-38	-55
Net IB debt (=I)	0	0	43	54	30	57	8	43	80	106
Net working capital (NWC) (=2)	0	0	-2	17	21	14	-15	-19	-19	-9
Capital employed (CE)	0	0	61	94	120	98	63	-2	-60	-80
Capital invested (CI)	0	0	-2	17	23	19	-15	-19	-19	-9
, ,					249/	1.40/		120%	1750/	1550/
Equity / Total assets	nm	nm	11%	11%	26%	14%	46%	-120%	175%	155%
Net IB debt / EBITDA	nm	nm	-1.5	-2.2	-2.7	-1.8	-0.2	-1.5	-3.2	-24.9
Per share data (SEK)	2018	2019	2020	2021	2022	2023	2024	2025e	2026e	2027e
Adj. no. of shares in issue YE (m)	0.00	0.00	12.98	16.90	33.79	50.69	3.30	3.30	3.30	3.30
Diluted no. of Shares YE (m)	0.00	0.00	12.98	16.90	33.79	50.69	3.30	3.30	3.30	3.30
EPS	na	na	-7.63	-3.29	-1.27	-1.28	-1.53	-14.40	-12.78	-5.90
EPS adj.			-7.63	-3.29	-1.27	-1.28	-1.53	-14.40	-12.78	-5.90
	na	na								
CEPS	na	na	-5.54	-1.98	-0.62	-0.86	-1.12	-9.86	-8.88	-2.35
DPS BV (PS	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
BVPS	na	na	1.06	1.22	1.53	0.52	11.8	-7.27	-20.05	-25.95
Performance measures	2018	2019	2020	2021	2022	2023	2024	2025e	2026e	2027e
ROE	nm	nm	-716.6%	-286.1%	-88.8%	-138.6%	-127.0%	-635.3%	93.6%	25.7%
Adj. ROCE pre-tax	na	na	na	-58.3%	-24.4%	-42.9%	-69.8%	-151.1%	133.0%	26.7%
Adj. ROIC after-tax	na	na	na	-466.1%	-114.9%	-198.3%	-2784.0%	220.8%	176.0%	106.2%
V-lu-dian	2010	2010	2020	2021	2022	2022	2024	2025-	2027-	2027-
Valuation	2018	2019	2020	2021	2022	2023	2024	2025e	2026e	2027e
FCF yield	0.0%	0.0%	-314.5%	-297.5%	-231.6%	-334.5%	-317.7%	-226.5%	-244.9%	-169.4%
Dividend yield YE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dividend payout ratio	na	na	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dividend + buy backs yield YE	nm	nm	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
F\//\$- \YE			> 50	> 50	> 50	> 50	45.03	20.41	1433	425
EV/Sales YE	nm	nm	>50	>50	>50	>50	45.03	39.61	14.22	4.25
EV/EBITDA YE	nm	nm	neg.	neg.	neg.	neg.	neg.	neg.	neg.	neg.
EV/EBITA YE	nm	nm	neg.	neg.	neg.	neg.	neg.	neg.	neg.	neg.
							_			
EV/EBITA adj. YE	nm	nm	neg.	neg.	neg.	neg.	neg.	neg.	neg.	neg.
EV/EBIT YE	nm	nm	neg.	neg.	neg.	neg.	neg.	neg.	neg.	neg.
P/E YE	na	na	nm	nm	nm	nm	nm	nm	nm	nm
P/E adj. YE	na	na	nm	nm	nm	nm	nm	nm	nm	nm
P/BV YE			>50	>50	>50	>50	0.46			
	na	na						neg.	neg.	neg.
Share price YE (SEK)	797	384	623	313	172	80.1	5. 4 5	4.68		

Source: Carnegie Research & company data



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17 February 2025

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