Carnegie

COMMISSIONED RESEARCH

Research analysts:

Rikard Engberg

RESULTS PREVIEW

17 January 2025 Sweden Consumer Discretionary & Staples

Raketech

Share price: SEK4.10

Fair value range: SEK 10.0–16.0

Turnaround might start in 2025e

Small signs of recovery in Q4(24e)

We estimate sales of EUR15.6m in Q4(24e), indicating growth of -32% Y/Y and 21% Q/Q growth. In Q3(24) the company guided that Q4(24) EBITDA should be slightly better Q/Q. We estimate Q4 EBITDA of EUR3.1m, indicating flat growth Q/Q. Given that the Google update that has affected Raketech severely during 2024 came in late Q1(24) we estimate that the trading update for January 2025 will be relatively weak due to difficult comps, we therefore do not expect to see signs of a turnaround before Q2(25) at the earliest.

Revisions reflect uncertainty

For Q4(24e) we make minor adjustments reflecting a change in mix, lowering our revenue estimates by 1.3%, while keeping our EBITDA estimates unchanged. For 2025–26e we lower our revenue estimates on average by 3.2%, given the uncertainty in the pace of the operational turnaround for the company. Given lower sales estimate for 2025–26e, we lower our EBITDA estimates by an average 3.3%.

Long-term equity story intact

In the long term, we believe that Raketech will continue to benefit from the high structural growth within igaming as new markets regulate. We also believe that affiliation will be a substantial part of marketing investments for operators going forward, indicating a long-term structural growth trend.

Current valuation reflects high uncertainty regarding earn-outs

Raketech is currently trading at EV/EBITDA of 2.1x 2025e. We believe that this is a result of the high uncertainty regarding the earn-outs of Casumba and the low growth following the Google algorithm changes during 2024. We believe that the main driver for the share price during 2025 will be signs of an operational turnaround.

Upcoming events

Q4 Report: 20 Feb 2025
Q1 Report: 07 May 2025
Q2 Report: 23 Jul 2025

Q3 Report: 06 Nov 2025

| Changes in this report | | | | | | | | | | |
|------------------------|------|------|------|--|--|--|--|--|--|--|
| | From | To | Chg | | | | | | | |
| EPS adj. 2024e | n.a. | 0.00 | n.a. | | | | | | | |
| EPS adj. 2025e | n.a. | 0.06 | n.a. | | | | | | | |
| EPS adj. 2026e | n.a. | 0.09 | n.a. | | | | | | | |
| | | | | | | | | | | |

| Key facts | |
|-------------------------|-------------------|
| No. shares (m) | 44.2 |
| Market cap. (USDm) | 16 |
| Market cap. (SEKm) | 181 |
| Net IB Debt. (SEKm) | 355 |
| Adjustments (SEKm) | 0 |
| EV (2024e) (SEKm) | 536 |
| Free float | 0.0% |
| Avg. daily vol. ('000) | 72 |
| Risk | High Risk |
| Fiscal year end | December |
| Share price as of (CET) | 17 Jan 2025 00:00 |
| | |

| Key figures (EUR) | 2023 | 2024e | 2025e | 2026e |
|---------------------|-------|--------|--------|-------|
| Sales (m) | 78 | 64 | 68 | 73 |
| EBITDA (m) | 24 | 14 | 16 | 18 |
| EBIT (m) | 12 | -8 | 4 | 6 |
| EPS | 0.17 | -0.24 | 0.06 | 0.09 |
| EPS adj. | 0.17 | 0.00 | 0.06 | 0.09 |
| DPS | 0.00 | 0.00 | 0.00 | 0.00 |
| Sales growth Y/Y | 48% | -17% | 5% | 8% |
| EPS adj. growth Y/Y | -19% | -97% | 1,240% | 38% |
| EBIT margin | 15.0% | -12.5% | 6.4% | 7.6% |
| P/E adj. | 2.1 | 73.6 | 5.5 | 4.0 |
| EV/EBIT | 9.5 | neg. | 7.8 | 3.6 |
| EV/EBITA | 9.5 | neg. | 7.8 | 3.6 |
| EV/EBITDA | 4.7 | 3.4 | 2.1 | 1.1 |
| P/BV | 0.2 | 0.2 | 0.2 | 0.2 |
| Dividend yield | 0.0% | 0.0% | 0.0% | 0.0% |
| FCF yield | 89.3% | 34.8% | 47.3% | 67.5% |
| Equity/Total Assets | 59.8% | 68.3% | 76.6% | 86.3% |
| ROCE | 6.7% | -4.7% | 3.3% | 4.8% |
| ROE adj. | 7.1% | 0.1% | 3.2% | 4.2% |



Source: Carnegie Research, FactSet, Millistream & company data

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Net IB debt/EBITDA



Equity story

Near term: 6-12m We see an operational turnaround as the main catalyst for the share in the near term. By return to growth Y/Y and a growing cash flow the risk related to the current earn-outs decrease, lowering the cost of capital in our DCF. We also see growth from Raketech SaaS solution Affiliation cloud as a potential trigger. Given that software companies tend to be valued at a premium to affiliation companies, an increased share of SaaS revenue could lead to a multiple expansion for Raketech.

Long term: 5Y+

We believe that the long-term equity story in Raketech rests on the shift from offline to online gambling. As the online market grows, driven by behavioural and regulatory shifts, so does the marketing investments from operators. Given that affiliation is roughly 30% of marketing spend among operators; affiliate companies like Raketech should benefit from this trend.

3 Key risks to equity story:

High earn-outs can lead to dilution

Changing, unstable regulations will decrease investments in marketing from operators

Changes in Google algorithms can affect the ranking of Raketech assets, leading to a decline in revenue

Company description

Raketech is a leading online affiliate services and content marketing company, specialising in the delivery of comparative services for sports and gaming, online guides, communities, and social media. The company was founded in 2010 and went public in 2018.

Key industry drivers

- Shift from offline to online gambling
- New markets are opening up due to regulation
- · Increased share of marketing budgets online

Cyclicality Key peers

Cyclicality: N/A

Industry Outlook

- Latin America and North America are showing high structural growth
- European market is stable, local reregulation can hurt customer intake in short run

We believe that other listed affiliates such as Gentoo Media, Better Collective, Catena Media and Gambling.com are key peers

Largest shareholders

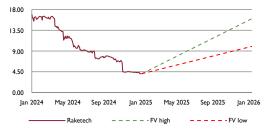
Provobis Holding AB 9.7%
Avanza Pension 8.1%
Tables Person Person Person 9.1%

t Tobias Persson Rosenqvis 8.1%

Valuation and methodology

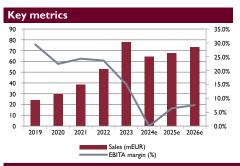
We have used a DCF for the valuation of Raketech. We estimate that the growth after our last estimate year of 2026e will reflect the long-term growth of the igaming industry. We have classified the earn-outs to be a part of net debt and settled in cash. We believe that the EBITDA margin will normalise at 20% in the extended estimate period.

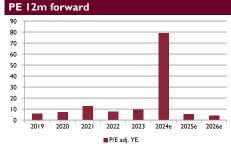
Upside/downside spectrum 12m



Higher end of range uses a WACC of 15%, a clear sign of operational turn around leading to higher cash flow is the main driver behind this scenario

Lower end uses a WACC of 22%, reflecting the uncertainty linked to future earn-outs and a failure to achieve an operational turnaround



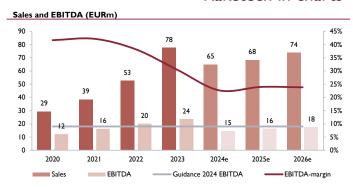


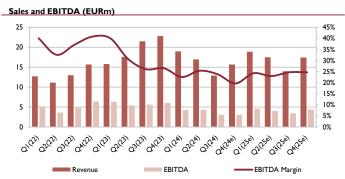


Source: Carnegie Research & company data



Raketech in charts

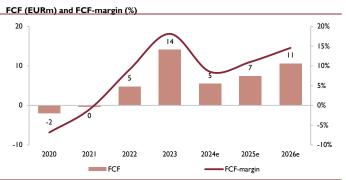




Source: Carnegie Research, Company data

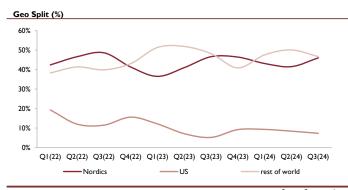
Source: Carnegie Research, Company data

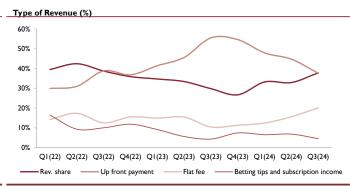




Source: Carnegie Research, Company data

Source: Carnegie Research, Company data

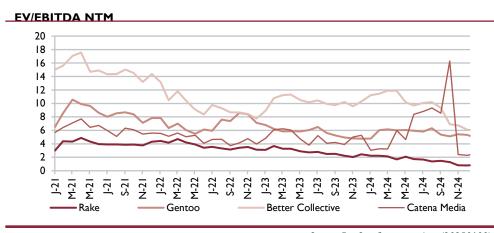




Source: Company data

Source: Company Data

Current valuation reflects high uncertainty regarding future earn-outs and operationa performancel



Source: FactSet, Consensus data (20250109)



Estimate changes and key topics for Q4 and 2025

- Signs of operational recovery: 2024 has been a tough year for Raketech as the Google update late in Q1(24) led to loss in ranking for key assets in certain markets. During H2(24) Raketech saw a decline in revenue from Raketech Network due to operational challenges. Given that the operational challenges started in late Q1(24), we expect comparatives to be easier during the latter part of the year.
- Cash flow generation strong enough to cover earn outs: Raketech has a total of EUR31.3m in earn-outs to settle during Q4(24e)–Q3(26e). These earn-outs consist of EUR24.1m–30.5m in cash and 0.8m–7.2m in shares. Despite an operationally challenging 2024, the free cash flow during 9M(24) has been EUR13.0m compared to EUR13.8m 9M(23). During Q4(24e)–Q3(25e) the company has cash earn-outs of EUR9.9m to settle.
- News regarding Affiliation Cloud and other initiatives: Affiliation Cloud is Raketech's BI tool for both other affiliates and operators. Raketech has previously guided that the revenue for the segment will reach EUR10m in yearly run rate during H1(25). The EBITDA margin for the segment would be in the range of 10–15%. Given that Affiliation Cloud has grown sequentially during 2024e, we believe that positive updates on the development of Affiliation Cloud could lead to a multiple expansion as the risk profile of SaaS revenue is lower than Raketech's other revenue sources.

| Rake - Estimate changes | 2024e | 2024e | | 2025e | 2025e | | 2026e | 2026 e | |
|-------------------------|-------|-------|---------|-------|-------|----------|-------|---------------|---------|
| (EURm) | Old | New | Chg | Old | New | Chg | Old | New | Chg |
| Sales | 65.3 | 64.4 | -1.3% | 69.8 | 67.7 | -3.0% | 75.7 | 73.1 | -3.4% |
| Growth | 27.7% | 27.7% | +0 bps | 6.9% | 5.1% | -179 bps | 8% | 8% | -51 bps |
| EBITDA | 14.0 | 13.9 | 0% | 16.8 | 16.3 | -2.6% | 18.2 | 17.5 | -3.9% |
| EBITDA margin | 21.4% | 21.6% | +23 bps | 24.0% | 24.1% | +8 bps | 24.1% | 24.0% | -12 bps |
| EO | 1.0 | 1.0 | 0% | 0 | 0 | n.m | 0 | 0 | n.m |
| Adj. EBITDA | 15.0 | 14.9 | -0.2% | 17 | 16 | -2.6% | 18 | 18 | -3.9% |
| Adj. EBITDA marign | 22.9% | 23.2% | +25 bps | 24.0% | 24.1% | +8 bps | 24.1% | 24.0% | -12 bps |
| Pre-tax profit | -10.0 | -10.0 | 0.0% | 3.4 | 3.1 | -7.8% | 4.6 | 4.3 | -6.8% |
| Net profit | -10.6 | -10.6 | 0.0% | 3.1 | 2.9 | -7.5% | 4.2 | 4.0 | -6.8% |
| EPS | -0.2 | -0.2 | 0% | 0.1 | 0.1 | -8.0% | 0.1 | 0.1 | -6.8% |
| EPS adj | 0.0 | 0.0 | 0% | 0.1 | 0.1 | -8.0% | 0.1 | 0.1 | -6.8% |

Source: Carnegie Resarch



Fair value range of SEK 10–16 per share

In our valuation of Raketech we have looked beyond the current turbulence following the Google update of spring 2024 and focus on the long-term value creation, using a DCF. We believe that Raketech will benefit from a continuous shift from offline to online gambling and that affiliate companies will continue to be an important part of the value chain. To reflect the market concern regarding the coming earn out related to Casumba we have chosen a 15% WACC at the high end of the value range and 22% at the low end. The 22% WACC highlights a scenario where a large part of the earn out will have to be settled in shares, leading to increased dilution.

| | | | | | Average | | Terminal | |
|----------------------------------|----------|-----------|--------|----------|------------------|--------|----------|--------|
| DCF assumptions - Summary (EURm) | 2024e | 2025e | 2026e | 4-5 | 6-10 | 11-15 | 16-20 | period |
| Total sales growth | -17.1% | 5.1% | 7.9% | 8.0% | 7.2% | 6.0% | 6.0% | 2.0% |
| EBITDA margin | 21.6% | 24.1% | 24.0% | 20.0% | 20.0% | 20.0% | 20.0% | 20.0% |
| Depreciation % of sales | -34.1% | -17.7% | -16.4% | -16.4% | -16.4% | -16.4% | -16.4% | -16.4% |
| EBITA margin | -12.5% | 6.4% | 7.6% | 3.6% | 3.6% | 3.6% | 3.6% | 3.6% |
| Amortisations % of sales | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
| EBIT margin | -12.5% | 6.4% | 7.6% | 3.6% | 3.6% | 3.6% | 3.6% | 3.6% |
| Capex % of sales | -0.1% | -0.1% | -0.1% | -11.0% | -11.0% | -11.0% | -11.0% | -11.0% |
| Paid tax rate | -2.4% | -2.4% | -2.4% | -12.0% | -12.0% | -12.0% | -12.0% | -12.0% |
| NWC to sales | 0.5% | 0.5% | 0.5% | 4.0% | 4.0% | 4.0% | 4.0% | 4.0% |
| Sales | 64 | 68 | 73 | 82 | 106 | 144 | 193 | 220 |
| EBITDA | 14 | 16 | 18 | 16 | 21 | 29 | 39 | 44 |
| Capex | 0 | 0 | 0 | -9 | -12 | -16 | -21 | -36 |
| Taxes | -1 | 0 | 0 | 0 | 0 | -1 | -1 | - 1 |
| Other | 5 | 0 | 0 | -2 | 0 | 0 | 0 | 47 |
| Free cash flow | 18 | 16 | 17 | 6 | 9 | 12 | 16 | 56 |
| Discounted FCF | 17 | 13 | 12 | 3 | 3 | 2 | I | 4 |
| Share of total discounted FCF | 20% | 15% | 14% | 7% | 18% | 12% | 8% | 4% |
| Valuation | (curr.)m | Per share | | v | ACC assum | ptions | | |
| EV (discounted FCF) | 85 | 1.9 | | R | isk free interes | t rate | | 2.0% |
| - Net debt (2024) | -31 | -0.7 | | D | ebt risk premiu | ım | | 0.5% |
| + Associates | 0 | 0.0 | | E | quity risk prem | ium | | 2.0% |
| - Minority interest | 0 | 0.0 | | E | quity beta | | | 2.00 |
| - Outstanding warrants | 0 | 0.0 | | С | ost of Equity | | | 15.0% |
| Other debt adjustments | 0 | 0.0 | | Ta | ax rate | | | 12.0% |
| ESG penalty | 0 | 0.0 | | A | fter tax cost o | f debt | | 2.2% |
| Equity value at YE (24) | 54 | 1.2 | | E | quity weight | | | 100% |
| Time adjustment | 9 | 0.2 | | v | /ACC | | | 15.0% |
| Dividend | 0 | 0.0 | | | | | | |
| Current equity value (SEK) | 62 | 16 | | | | | | |

Source: Carnegie Research

Sensitivity Table fair value range (SEK)

WACC (%) 10% 12% 20% 22% 15% 16 18% 20 17 13 9 8 16% 14 12 10 7 6 Avg. EBITDA margin П 20% 26 21 16 10 22% 32 26 19 13 12 24% 38 30 23 15 13 0.26 44 35 26 17 15

Source: Carnegie Resarch



Risks

While the igaming industry has shown a strong resilience for downturns in the general economy, highlighting the structural growth from the shift from offline to online gambling, we have highlighted three key risks for Raketech:

Technological risks

Raketech is dependent on its assets ranking high in Google search results. As Google is constantly changing its algorithms this can affect the ranking of Raketech's assets. This was clearly seen during 2024 as Raketech's assets that were top ranked in Japan lost in ranking, resulting in less traffic from these assets.

Regulatory risk

We believe that the regulation of online gambling will increase over time. In the long run this is positive for Raketech as regulation tends to accelerate the shift from offline to online gambling, however in the short run led to uncertainty. This since operators tend to decrease marketing investments when regulations are unclear or in transition phases.

Counterparty risk

Raketech is dependent on operators investing in marketing or other affiliates in its network producing content that leads to new NDCs. If certain operators are decreasing their marketing this could hurt Raketech as affiliation is one of the easiest forms of marketing to cancel.



Interim figures

| QUARTERLY DATA (EURm) | 2023Q1 | 2023Q2 | 2023Q3 | 2023Q4 | 2024Q1 | 2024Q2 | 2024Q3 | 2024Q4e | 2025Q1e | 2025Q2e | 2025Q3e | 2025Q4e |
|-------------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
| Financial Year End | 2023-03-31 | 2023-06-30 | 2023-09-30 | 2023-12-31 | 2024-03-31 | 2024-06-30 | 2024-09-30 | 2024-12-31 | 2025-03-31 | 2025-06-30 | 2025-09-30 | 2025-12-31 |
| Sales | 15.8 | 17.6 | 21.5 | 22.8 | 19.0 | 17.0 | 12.9 | 15.6 | 18.9 | 17.5 | 14.0 | 17.4 |
| EBITDA | 6.1 | 5.9 | 5.6 | 6.0 | 4.3 | 4.3 | 3.1 | 3.1 | 4.6 | 4.0 | 3.5 | 4.3 |
| EBITA | 3.9 | 2.9 | 2.2 | 4.3 | 1.3 | -8.9 | 0.4 | 0.1 | 1.6 | 1.0 | 0.5 | 1.3 |
| Adjusted EBITA | 3.8 | 2.5 | 2.3 | 4.3 | 2.0 | 1.6 | 0.5 | 0.1 | 1.6 | 1.0 | 0.5 | 1.3 |
| EBIT | 3.9 | 2.9 | 2.2 | 4.3 | 1.3 | -8.9 | 0.4 | 0.1 | 1.6 | 1.0 | 0.5 | 1.3 |
| Adjusted EBIT | 3.8 | 2.5 | 2.3 | 4.3 | 2.0 | 1.6 | 0.5 | 0.1 | 1.6 | 1.0 | 0.5 | 1.3 |
| Net Financial Items | -0.8 | -1.0 | -1.1 | -1.3 | -0.9 | -0.8 | -0.3 | -0.4 | -0.3 | -0.3 | -0.3 | -0.3 |
| EAFI | 3.0 | 1.5 | 1.2 | 3.0 | 1.2 | 0.8 | 0.1 | -0.3 | 1.3 | 0.7 | 0.2 | 1.0 |
| Pre-Tax Profit | 3.0 | 1.9 | 1.1 | 1.4 | 0.4 | -9.7 | 0.0 | -0.3 | 1.3 | 0.7 | 0.2 | 1.0 |
| Adjusted Pre-Tax Profit | 3.0 | 1.5 | 1.2 | 3.0 | 1.2 | 0.8 | 0.1 | -0.3 | 1.3 | 0.7 | 0.2 | 1.0 |
| Net Profit | 2.9 | 1.8 | 0.8 | 1.2 | 0.2 | -9.9 | -0.1 | -0.3 | 1.2 | 0.7 | 0.1 | 0.9 |
| Adjusted Net Profit | 2.8 | 1.4 | 1.0 | 1.2 | 1.0 | 0.6 | -0.1 | -0.3 | 1.2 | 0.7 | 0.1 | 0.9 |
| EPS | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | -0.2 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| Adjusted EPS | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |

Source; Company data, Carnegie resarch



Financial statements

| Profit & loss (EURm) | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024e | 2025e | 2026e |
|---|------|----------|----------|----------|--------------|----------|----------------------|-----------|----------|----------|
| Sales | na | 26 | 24 | 29 | 39 | 53 | 78 | 64 | 68 | 73 |
| COGS | 0 | 0 | -5 | -8 | -11 | -16 | -33 | -28 | -32 | -35 |
| Gross profit | 0 | 26 | 19 | 21 | 27 | 37 | 45 | 36 | 36 | 38 |
| Other income & costs | 0 | -9 | -8 | -9 | -11 | -17 | -21 | -23 | -19 | -20 |
| Share in ass. operations and JV | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| EBITDA | 0 | 17 | 12 | 12 | 16 | 20 | 24 | 14 | 16 | 18 |
| Depreciation PPE | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Depreciation lease assets | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Amortisation development costs | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Amortisation other intangibles | 0 | 0 | -5 | -5 | -7 | -8 | -12 | -22 | -12 | -12 |
| Impairments / writedowns | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| EBITA | 0 | 17 | 7 | 7 | 9 | 12 | 12 | -8 | 4 | 6 |
| Amortization acquisition related | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Impairment acquisition related | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| EBIT | 0 | 17 | 7 | 7 | 9 | 12 | 12 | -8 | 4 | 6 |
| Share in ass. operations and JV | 0 | 0 -6 | 0 -1 | 0 -1 | 0 -1 | 0 -2 | 0 -4 | 0 -2 | 0 -1 | 0 -1 |
| Net financial items of which interest income/expenses | 0 | -6 -6 | -1 -1 | -1 -1 | -1 -2 | -2 -2 | - 4 -4 | -2 -2 | -! -l | -1 -1 |
| of which interest on lease liabilities | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| of which other items | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Pre-tax profit | 0 | 10 | 6 | 6 | 8 | 10 | 8 | -10 | 3 | 4 |
| Taxes | 0 | 0 | 0 | 0 | - I | -2 | -l | -10 -1 | 0 | 0 |
| Post-tax minorities interest | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Discontinued operations | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Net profit | ŏ | ıŏ | 6 | 6 | 8 | ğ | 7 | -I Ĭ | 3 | 4 |
| • | | | | | | | | | | |
| Adjusted EBITDA | 0 | 17 | 12 | 12 | 16 | 20 | 24 | 15 | 16 | 18 |
| Adjusted EBITA | 0 | 17 | 7 | 7 | 9 | 12 | 12 | -7 | 4 | 6 |
| Adjusted EBIT | 0 | 17 | 7 | 7 | 9 | 12 | 12 | 3 | 4 | 6 |
| Adjusted net profit | 0 | 10 | 6 | 6 | 8 | 9 | 7 | 0 | 3 | 4 |
| Sales growth Y/Y | na | na | -6.5% | 23.0% | 31.0% | 36.7% | 47.6% | -17.1% | 5.1% | 7.9% |
| EBITDA growth Y/Y | na | +chg | -30.2% | 3.9% | 34.6% | 24.4% | 17.4% | -41.0% | 17.4% | 7.3% |
| EBITA growth Y/Y | na | +chg | -57.5% | -6.2% | 41.9% | 33.0% | -6.3% | -chg | +chg | 27.4% |
| EBIT growth Y/Y | na | +chg | -57.5% | -6.2% | 41.9% | 33.0% | -6.3% | -chg | +chg | 27.4% |
| EBITDA margin | na | 64.7% | 48.3% | 40.8% | 41.9% | 38.2% | 30.4% | 21.6% | 24.1% | 24.0% |
| EBITA margin | na | 64.7% | 29.4% | 22.4% | 24.3% | 23.6% | 15.0% | nm | 6.4% | 7.6% |
| EBIT margin | na | 64.7% | 29.4% | 22.4% | 24.3% | 23.6% | 15.0% | -12.5% | 6.4% | 7.6% |
| Tax rate | na | 2.4% | 2.4% | 2.4% | 2.4% | 2.4% | 2.4% | 2.4% | 2.4% | 2.4% |
| Cash flow (EURm) | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024e | 2025e | 2026e |
| EBITDA | 0 | 17 | 12 | 12 | 16 | 20 | 24 | 14 | 16 | 18 |
| Paid taxes | 0 | 0 | 0 | 0 | -l | -2 | - | -1 | 0 | 0 |
| Change in NWC | Ö | -Ĭ | -2 | ő | -2 | 0 | -2 | 5 | ő | 0 |
| Non cash adjustments | 0 | 0 | 0 | 0 | - <u>-</u> 2 | 0 | 0 | -7 | -5 | -3 |
| Discontinued operations | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total operating activities | ŏ | 16 | ıŏ | 12 | 15 | 19 | 21 | II | ıĭ | 14 |
| · - | | | | | | | | | | |
| Capex tangible assets | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Capitalised development costs | 0 | 0 | 0 | 0 | 0 | -l | -1 | 0 | 0 | 0 |
| Capex - other intangible assets | 0 | 0 | 0 | -13 | -15 | -12 | -5 | -4 | -2 | -2 |
| Acquisitions/divestments | 0 | 0 | 0 | 3 | -14 | 0 | 0 | 0 | 0 | 0 |
| Other non-cash adjustments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Total investing activities | 0 | 0 | 0 | -10 | -29 | -13 | -6 | -4 | -2 | -2 |
| Net financial items | 0 | -6 | -1 | -1 | -1 | -2 | -4 | -2 | -1 | -1 |
| Lease payments | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Dividend paid and received | 0 | 0 | 0 | 0 | 0 | 0 | -4 | 0 | 0 | 0 |
| Share issues & buybacks | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Change in bank debt | 0 | 0 | 0 | -2 | 12 | 0 | -5 | -8 | 0 | 0 |
| Other cash flow items | 0 | 0 | 0 | 0 | 0 | 0 | 0 | -10 | -8 | -10 |
| Total financing activities | 0 | -6 | -1 | -2 | 12 | -1 | -10 | -20 | -9 | -11 |
| Operating cash flow | 0 | 16 | 10 | 12 | 15 | 19 | 21 | 11 | 11 | 14 |
| Free cash flow | 0 | 9 | 9 | -2 | 0 | 5 | 14 | 5 | 7 | 11 |
| Net cash flow | 0 | 9 | 9 | 0 | -2 | 5 | 5 | -12 | -1 | I |
| Change in net IB debt | 0 | 9 | 9 | 2 | -14 | 5 | П | -4 | 0 | 1 |
| Capex / Sales | na | 0.0% | 0.0% | 0.1% | 0.1% | 0.2% | 0.1% | 0.1% | 0.1% | 0.1% |
| NWC / Sales | na | 1.5% | 6.7% | 8.5% | 8.1% | 6.9% | 5.7% | 4.4% | 0.1% | 0.1% |
| 5 / 54/65 | Πα | 1.5/6 | J.776 | J.J/6 | 0.176 | J.7/6 | 3.7 /6 | 1. 1/0 | J.J/6 | 0.576 |

Source: Carnegie Research & company data



Financial statements, cont.

| Balance sheet (EURm) | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024e | 2025e | 2026e |
|--|----------|----------------|-----------|-----------------|------------|------------|------------|------------|--------|----------------|
| Acquired intangible assets | 0 | 0 | 0 | 0 | 4 | I | I i | 1 | I | Т |
| Other fixed intangible assets | 0 | 66 | 73 | 81 | 124 | 131 | 139 | 121 | 111 | 101 |
| Capitalised development | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Tangible assets | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Lease assets | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other IB assets (I) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other non-IB assets | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Fixed assets | 0 | 66 | 74 | 81 | 128 | 132 | 141 | 123 | 113 | 103 |
| Inventories (2) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Receivables (2) | 0 | 4 0 | 4 0 | 5 0 | 6 0 | 8 0 | 12 0 | 6 0 | 6 0 | 7 0 |
| Prepaid exp. & other NWC items (2) IB current assets (1) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other current assets | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Cash & cash equivalents (1) | 0 | 8 | 4 | 5 | 3 | 8 | 13 | ı | Ü | 2 |
| Current assets | Ŏ | 12 | 8 | 10 | 9 | 16 | 25 | 7 | 7 | 8 |
| Total assets | ŏ | 78 | 82 | 91 | 137 | 148 | 166 | 130 | 120 | 111 |
| | | | | | | | | | | |
| Shareholders' equity | 0 | 59 | 65 | 71 | 85 | 97 | 99 | 89 | 92 | 95 |
| Minorities | 0 | 0 | 0 | 0 | 0 | 0 | 0 0 | 0 | 0 | 0 |
| Other equity | 0 | 0 59 | 65 | 0 7 I | 85 | 9 7 | 9 9 | 8 9 | 92 | 0 |
| Total equity Deferred tax | 0 | 37 | 03 | 2 | 2 | 3 | 3 | 3 | 3 | 95 3 |
| LT IB debt (I) | 0 | 8 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other IB provisions (I) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Lease libilities | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other non-IB liabilities | 0 | 4 | 5 | 9 | 18 | 23 | 28 | 18 | 10 | 0 |
| LT liabilities | ŏ | 13 | 10 | ΙÓ | 20 | 26 | 31 | 21 | 13 | 3 |
| ST IB debt (I) | 0 | 0 | 0 | 2 | 15 | 15 | 10 | 2 | 2 | 2 |
| Payables (2) | 0 | 4 | 2 | 2 | 3 | 4 | 7 | 5 | 6 | 6 |
| Accrued exp. & other NWC items (2) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | Ö | Ö | Ö |
| Other ST non-IB liabilities | 0 | 3 | 5 | 6 | 15 | 6 | 19 | 12 | 7 | 4 |
| Liabilities - assets held for sale | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Current liabilities | 0 | 7 | 7 | 10 | 32 | 25 | 35 | 20 | 15 | 12 |
| Total equity and liabilities | 0 | 78 | 82 | 91 | 137 | 148 | 166 | 130 | 120 | 111 |
| Net IB debt (=I) | 0 | 7 | 10 | 12 | 45 | 36 | 43 | 31 | 18 | 4 |
| Net working capital (NWC) (=2) | 0 | i | 2 | 2 | 4 | 4 | 5 | 0 | 0 | 0 |
| Capital employed (CE) | Ö | 79 | 86 | 98 | 153 | 167 | 188 | 142 | 124 | 105 |
| Capital invested (CI) | Ö | 67 | 76 | 84 | 132 | 136 | 146 | 123 | 113 | 103 |
| . , , | | | 79% | 78% | | | | 68% | 77% | 86% |
| Equity / Total assets Net IB debt / EBITDA | nm nm | 75% 0.4 | 0.9 | 78% 1.0 | 62% 2.8 | 65% 1.8 | 60% 1.8 | 2.2 | 1.1 | 0.2 |
| | | 1 | | | | | | | | |
| Per share data (EUR) | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024e | 2025e | 2026e |
| Adj. no. of shares in issue YE (m) | 0.00 | 0.00 | 38.39 | 38.24 | 38.75 | 42.67 | 42.32 | 44.15 | 44.15 | 44.15 |
| Diluted no. of Shares YE (m) | 0.00 | 38.39 | 38.24 | 38.75 | 42.67 | 42.32 | 42.32 | 44.15 | 44.15 | 44.15 |
| EPS | na | 0.52 | 0.15 | 0.14 | 0.18 | 0.21 | 0.17 | -0.24 | 0.06 | 0.09 |
| EPS adj. | na | 0.52 | 0.15 | 0.14 | 0.18 | 0.21 | 0.17 | 0.00 | 0.06 | 0.09 |
| CEPS | na | 0.52 | 0.27 | 0.28 | 0.35 | 0.38 | 0.45 | 0.26 | 0.33 | 0.36 |
| DPS PV (DS | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| BVPS | na | na | 1.69 | 1.85 | 2.20 | 2.27 | 2.35 | 2.01 | 2.07 | 2.16 |
| Performance measures | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024e | 2025e | 2026e |
| ROE | nm | 33.7% | 9.4% | 8.2% | 9.6% | 9.6% | 7.1% | -11.3% | 3.2% | 4.2% |
| Adj. ROCE pre-tax | na | na | 8.6% | 7.6% | 7.8% | 7.9% | 6.7% | -4.1% | 3.3% | 4.8% |
| Adj. ROIC after-tax | na | na | 9.6% | 8.0% | 8.5% | 9.1% | 8.1% | -5.1% | 3.6% | 5.0% |
| Valuation | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024e | 2025e | 2026e |
| FCF yield | 0.0% | 58.1% | 54.6% | -12.8% | -2.5% | 30.4% | 89.3% | 34.8% | 47.3% | 67.5% |
| Dividend yield YE | na | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
| Dividend payout ratio | na | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
| Dividend + buy backs yield YE | na | 0.0% | 0.0% | 0.0% | 0.0% | 5.9% | 0.0% | 0.0% | 0.0% | 0.0% |
| EV/Sales YE | na | 3.14 | 1.87 | 1.81 | 3.75 | 1.97 | 1.42 | 0.74 | 0.50 | 0.27 |
| EV/EBITDA YE | na | 4.9 | 3.9 | 4.4 | 8.9 | 5.2 | 4.7 | 3.4 | 2.1 | 1.1 |
| EV/EBITA YE | | 4.9 | 6.3 | 8.1 | | 8.3 | 9.5 | | 7.8 | |
| | na | | | | 15.4 | | | neg. | | 3.6 |
| EV/EBITA adj. YE | na | 4.9 | 6.3 | 8.1 | 15.4 | 8.3 | 9.5 | neg. | 7.8 | 3.6 |
| EV/EBIT YE | na | 4.9 | 6.3 | 8.1 | 15.4 | 8.3 | 9.5 | neg. | 7.8 | 3.6 |
| P/E YE | na | 3.7 | 6.0 | 7.4 | 12.7 | 7.7 | 9.5 | nm | 5.5 | 4.0 |
| P/E adj. YE | na | 3.7 | 6.0 | 7.4 | 12.7 | 7.7 | 9.5 | >50 | 5.5 | 4.0 |
| P/BV YE | na | na | 0.53 | 0.58 | 1.06 | 0.70 | 0.68 | 0.19 | 0.17 | 0.16 |
| Share price YE (EUR) | | 1.90 | 0.91 | 1.07 | 2.33 | 1.59 | 1.59 | 0.38 | 0.36 | |
| | | ,0 | 3.71 | , | | , | , | 3.50 | 0.50 | |

Source: Carnegie Research & company data



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