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NEWS FLASH

Healthcare

Share price: SEK76.0

Paxman

CMS proposes framework for scalp cooling CPT I codes

CMS proposed 2026 reimbursement rates for scalp cooling CPT I codes, which we view as a key step towards broader reimbursement. The proposal appears largely in line with RUC recommendations. We reiterate our FV range of SEK80–115 per share.

What's new? CMS released the 2026 Medicare Physician Fee Schedule Proposed Rule (see the official posting in the federal register here). CPT I codes for scalp cooling were re-clarified as practice-expense only. They also proposed 27 minutes of clinical labour time for code 9XX01, as opposed to the RUC's previous five-minute estimate. Following a public comment period ending in September 2025, and any resulting revisions, the Final Rule will be published by CMS in November 2025. See Paxman's press release here. The preliminary rate for CPT code 9XX01, which covers initial cap fitting and patient education, is USD1,701 per patient, per treatment cycle. CPT 9XX02 rate, covering the pre-cooling period, is proposed at USD10 per treatment, and CPT 9XX03 rate, for post-infusion cooling, is proposed at USD6 per 30-minute unit. If assuming six treatments per patient and average post -infusion cooling time of up to 120 minutes, a total payment rate of USD1,905 is applicable. This appears largely consistent with the RUC recommendations published earlier in 2025, see link here.

What does it mean and what do we do? We continue to view this as an important step in the long-term increase of utilisation of scalp cooling. While we have not had any assumptions in our model for preliminary reimbursement rates, these levels may appear modest but in line with RUC recommendations. It is, in our view, positive that the average clinical labour time was proposed to increase from 5 minutes to 27 minutes. We also note, as we did in our initiation of coverage report, that commercial insurers tend to reimburse at higher rates – CMS sets a baseline reimbursement rate, and commercial payers typically reimburse at a higher level. These proposed rates may also be subject to change in the Final Rule. We still believe that the inclusion in the fee schedule is a critical step toward driving utilisation rates. We reiterate our FV range of SEK80.0–115.0 per share.

Upcoming events		Key figures (SEK)	2024	2025e	2026e	2027e	Share price – 5-year
Q2 Report	20 Aug 2025	Sales (m)	253	332	475	601	
		EBITDA (m)	50	45	82	123	90
		EBIT (m)	34	5	42	83	80
		EPS	2.11	-0.33	1.72	3.25	
		EPS adj.	2.11	0.39	2.37	3.90	
		DPS	0.00	0.00	0.00	0.00	
		Sales growth Y/Y	20%	31%	43%	27%	
Key facts		EPS adj. growth Y/Y	385%	-82%	515%	64%	40
-		EBIT margin	13.2%	1.5%	8.9%	13.8%	30
No. shares (m)	23.3	P/E adj.	35.9	>100	32.0	19.5	20
Market cap. (USDm)	184	EV/EBIT	36.5	>100	38.5	18.9	Jul Jul Jul Jul Jul Jul Jul 2020 2021 2022 2023 2024 2025
Market cap. (SEKm) Net IB Debt. (SEKm)	1,769 -132	EV/EBITA	36.5	81.2	28.3	16.0	2020 2021 2022 2023 2024 2025
Adjustments (SEKm)	-152	EV/EBITDA	24.6	36.1	19.7	12.7	Paxman
EV (2025e) (SEKm)	1,637	P/BV	8.8	4.3	3.9	3.3	
Free float	62.9%	Dividend yield	0.0%	0.0%	0.0%	0.0%	OMX Stockholm_PI (Se) (Rebased)
Avg. daily vol. ('000)	33	FCF yield	0.9%	0.5%	0.9%	3.1%	High/Low (12M) SEK83.6/49.6
BBG	PAX SS	Equity/Total Assets	72.2%	79.9%	80.2%	79.7%	
Fiscal year end	December	ROCE	21.1%	-2.3%	9.2%	16.2%	Perf. 3M 6M 12M YTD
Share price as of (CET)	15 Jul 2025 16:43	ROE adj.	28.0%	2.8%	12.7%	18.4%	Abs. 12.76 5.56 31.03 15.85
		Net IB debt/EBITDA	-0.5	-2.9	-1.8	-1.7	Rel. 6.10 6.51 34.37 14.37

Source: DNB Carnegie (estimates), FactSet, Infront & company data

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