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### Ratings and risk assessment structure

Current rating system as of October 2011

Buy (B), upside of at least 10% to the target price and with an attractive risk/reward profile

Hold (H), the stock is trading close to its target price and is fairly valued

Sell (S), unattractive risk/reward ratio as the stock is trading above its target price

Not rated (NR), Under review (UR), Under bid (UB). The investment rating, if any, has been suspended temporarily.

The risk assessment is based on the analyst's evaluation of the company's equity beta based on the business risk (asset beta) and financial risk (gearing).

Low risk estimated equity beta <0.75

Medium risk estimated equity beta 0.75 to 1.25

High risk estimated equity beta >1.25

# Valuation, methodology, and assumptions

Carnegie publishes a target price for most of the stocks in our Research Universe. The target price is the analyst's assessment of expected total return over the coming six to 12 months based on various fundamental valuation methods. A commonly used method is DCF valuation, where future cash flows are discounted to today. Analysts may also use different valuation multiples, e.g. P/E ratio and EV/EBIT multiples, relative to industry peers to obtain a target price. For companies where it is appropriate, a target price can also be based on the analyst's assessment of a fair ratio relative to the net asset value of the company. Target prices are revised when earnings and cash flow forecasts are changed. Thus, changes to estimates are a key risk to the target price. Other reasons for revising target prices include changes in the underlying value of a company's assets and when factors affecting the required rate of return change, which can also be seen as risk factors to the target price.

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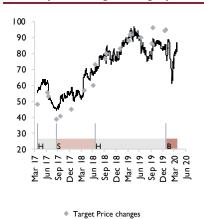
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# Ericsson price, rating and target price history (ERICb.ST)



				Market price	
Date	Analyst	Ссу	Target Price	when disseminated	Rating
27 Jan 2020 06:26	Predrag Savinovic	SEK	95.00	79.70	Buy
20 Jan 2020 06:07	Predrag Savinovic	SEK	94.00	85.44	Hold
17 Oct 2019 22:21	Predrag Savinovic	SEK	96.00	88.96	Hold
10 Oct 2019 06:06	Predrag Savinovic	SEK	86.00	81.74	Hold
18 Jul 2019 06:07	Staffan Åberg	SEK	90.00	79.68	Hold
17 Apr 2019 18:36	Staffan Åberg	SEK	92.00	94.00	Hold
10 Apr 2019 06:49	Staffan Åberg	SEK	88.00	89.50	Hold
28 Jan 2019 06:43	Staffan Åberg	SEK	83.00	81.08	Hold
19 Oct 2018 06:32	Staffan Åberg	SEK	80.00	82.82	Hold
11 Oct 2018 06:21	Staffan Åberg	SEK	77.00	77.44	Hold
19 Jul 2018 06:29	Staffan Åberg	SEK	73.00	73.34	Hold
03 Jul 2018 06:14	Staffan Åberg	SEK	60.00	67.78	Sell
23 Apr 2018 07:59	Staffan Åberg	SEK	57.00	65.28	Sell
17 Jan 2018 06:44	Staffan Åberg	SEK	45.00	56.00	Sell
23 Oct 2017 06:50	Staffan Åberg	SEK	41.00	52.65	Sell
21 Sep 2017 06:33	Staffan Åberg	SEK	39.00	44.54	Sell
19 Jul 2017 06:15	Lena Österberg	SEK	53.00	51.45	Hold
11 Jul 2017 15:42	Lena Österberg	SEK	56.00	61.95	Hold

Our Target Price Horizon is 6-12 months

Source: Carnegie Research, Factset

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# Stock rating distribution in the previous 12 months

Ratings	Carnegie coverage universe % of total	Investment banking services* % of total
Buy	50	59
Hold	42	35
Sell	8	6

<sup>\*</sup>Investment banking services provided by Carnegie in the previous 12 months

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