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Carnegie Investment Bank AB

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Ratings and risk assessment structure

Current rating system as of October 2011

Buy (B), upside of at least 10% to the target price and with an attractive risk/reward profile

Hold (H), the stock is trading close to its target price and is fairly valued

Sell (S), unattractive risk/reward ratio as the stock is trading above its target price

Not rated (NR), Under review (UR), Under bid (UB). The investment rating, if any, has been suspended temporarily.

Risk assessment

The risk assessment is based on the analyst's evaluation of the company's equity beta based on the business risk (asset beta) and financial risk (gearing).

Low risk estimated equity beta <0.75

Medium risk estimated equity beta 0.75 to 1.25

High risk estimated equity beta >1.25

Valuation, methodology, and assumptions

Target price

Carnegie publishes a target price for most of the stocks in our Research Universe. The target price is the analyst's assessment of expected total return over the coming six to 12 months based on various fundamental valuation methods. A commonly used method is DCF valuation, where future cash flows are discounted to today. Analysts may also use different valuation multiples, e.g. P/E ratio and EV/EBIT multiples, relative to industry peers to obtain a target price. For companies where it is appropriate, a target price can also be based on the analyst's assessment of a fair ratio relative to the net asset value of the company. Target prices are revised when earnings and cash flow forecasts are changed. Thus, changes to estimates are a key risk to the target price. Other reasons for revising target prices include changes in the underlying value of a company's assets and when factors affecting the required rate of return change, which can also be seen as risk factors to the target price.

Information

You will find detailed information about the valuation or methodology and the underlying assumptions on Carnegie Edge (www.carnegie-edge.com). The complete history of research reports and previous recommendations can also be found on Carnegie Edge.

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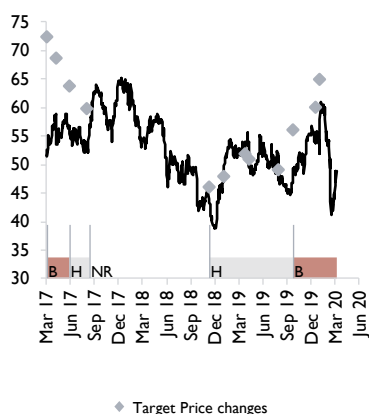
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AcadeMedia price, rating and target price history (ACADE.ST)



Date	Analyst	Ccy	Target Price	Market price when disseminated	Rating
31 Jan 2020 15:37	Johan Sundén	SEK	65.00	58.00	Buy
15 Jan 2020 18:50	Johan Sundén	SEK	60.00	54.10	Buy
24 Oct 2019 06:27	Johan Sundén	SEK	56.00	47.75	Buy
30 Aug 2019 06:14	Johan Sundén	SEK	49.00	47.15	Hold
08 May 2019 06:14	Johan Sundén	SEK	51.00	50.00	Hold
23 Apr 2019 18:30	Johan Sundén	SEK	52.00	53.60	Hold
01 Feb 2019 06:48	Johan Sundén	SEK	48.00	47.00	Hold
12 Dec 2018 06:39	Johan Sundén	SEK	46.00	43.25	Hold
12 Sep 2017 08:35	Viktor Lindeberg	SEK		56.97	Not Rated
30 Aug 2017 16:56	Viktor Lindeberg	SEK	59.86	52.86	Hold
27 Jun 2017 17:51	Viktor Lindeberg	SEK	63.73	56.73	Hold
11 May 2017 06:21	Viktor Lindeberg	SEK	68.55	53.59	Buy

Our **Target Price Horizon** is 6–12 months

Source: Carnegie Research, Factset

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Stock rating distribution in the previous 12 months

Ratings	Carnegie coverage universe % of total	Investment banking services* % of total
Buy	48	60
Hold	43	34
Sell	9	6

*Investment banking services provided by Carnegie in the previous 12 months

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